



LC370WUN

Product Specification

SPECIFICATION FOR APPROVAL

() Preliminary Specification

(●) Final Specification

Title	37.0" WUXGA TFT LCD
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BUYER	General
MODEL	

SUPPLIER	LG Display Co., Ltd.
*MODEL	LC370WUN
SUFFIX	SBG1(RoHS Verified)

*When you obtain standard approval,
please use the above model name without suffix

APPROVED BY	SIGNATURE	DATE
/		
/		
/		

Please return 1 copy for your confirmation with
your signature and comments.

APPROVED BY	SIGNATURE	DATE
H.S. Song /Team Leader		
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PREPARED BY		
Y.S. Yang / Engineer		

TV Product Development Dept.
LG Display Co., Ltd.



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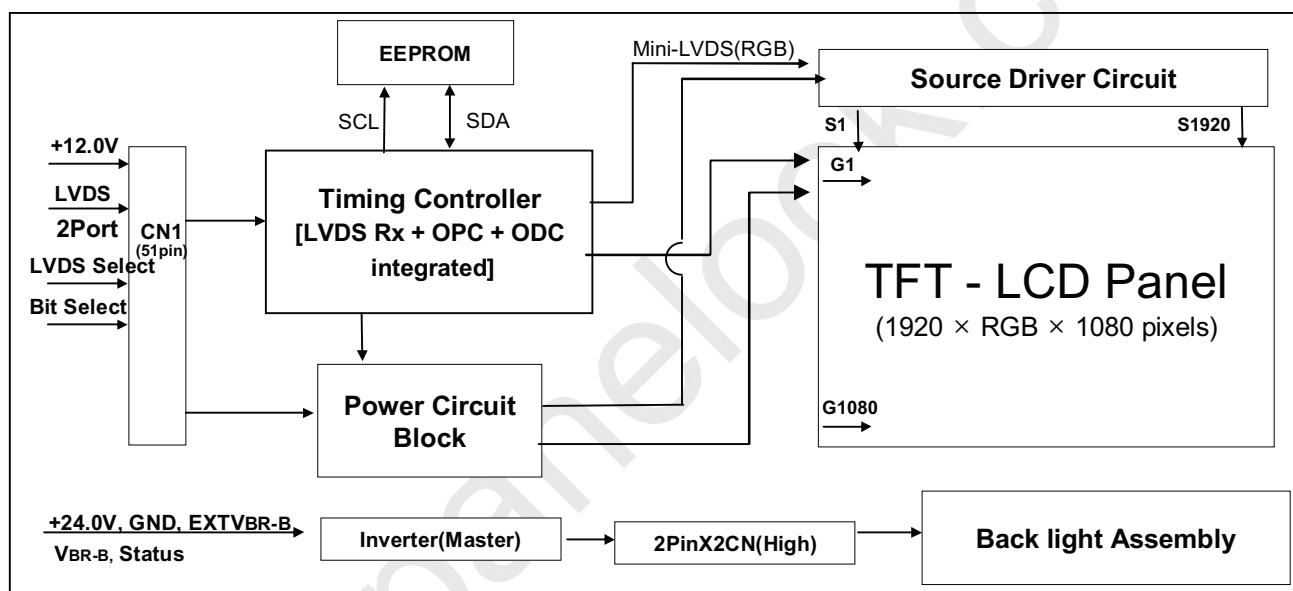
1. General Description

The LC370WUN is a Color Active Matrix Liquid Crystal Display with an integral External Electrode Fluorescent Lamp(EEFL) backlight system. The matrix employs a-Si Thin Film Transistor as the active element. It is a transmissive display type which is operating in the normally black mode. It has a 37 inch diagonally measured active display area with WUXGA resolution (1080 vertical by 1920 horizontal pixel array). Each pixel is divided into Red, Green and Blue sub-pixels or dots which are arrayed in vertical stripes. Gray scale or the luminance of the sub-pixel color is determined with a 10-bit gray scale signal for each dot.

Therefore, it can present a palette of more than 1.06B (true) colors.

It has been designed to apply the 10-bit 2-port LVDS interface.

It is intended to support LCD TV, PCTV where high brightness, super wide viewing angle, high color gamut, high color depth and fast response time are important.



General Features

Active Screen Size	37 inches(940.091mm) diagonal
Outline Dimension	877(H) x 516.8 (V) x 55.5 mm (D) (Typ.)
Pixel Pitch	0.4845 mm x 0.4845 mm
Pixel Format	1920 horiz. by 1080 vert. Pixels, RGB stripe arrangement
Color Depth	10-bit(D), 1.06 B colors
Luminance, White	500 cd/m ² (Center 1point ,Typ.)
Viewing Angle (CR>10)	Viewing angle free (R/L 178 (Typ.), U/D 178 (Typ.))
Power Consumption	Total 92.88W (Typ.) (Logic= 6.88 W, Inverter= 86 W.
Weight	7,700 g (Typ.)
Display Mode	Transmissive mode, Normally black
Surface Treatment	Hard coating(3H), Anti-glare treatment of the front polarizer (Haze 10%)

Ver. 1.0

3 /41

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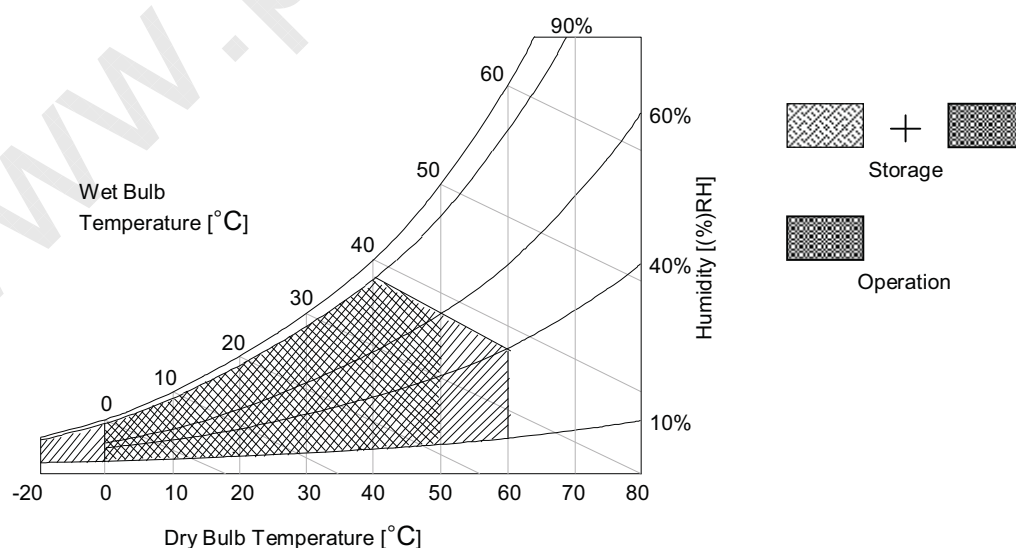
2. Absolute Maximum Ratings

The following items are maximum values which, if exceeded, may cause faulty operation or damage to the LCD module.

Table 1. ABSOLUTE MAXIMUM RATINGS

Parameter		Symbol	Value		Unit	Remark
			in	Max		
Power Input Voltage	LCM	V _{LCD}	-0.3	+14.0	V _{DC}	at 25 ± 2 °C
	Backlight inverter	V _{BL}	-0.3	+27.0	V _{DC}	
ON/OFF Control Voltage		V _{ON/OFF}	-0.3	+5.5	V _{DC}	
Brightness Control Voltage		V _{BR}	0	+5.0	V _{DC}	
Operating Temperature		T _{OP}	0	+50	°C	Note 1,2
Storage Temperature		T _{ST}	-20	+60	°C	
Operating Ambient Humidity		H _{OP}	10	90	%RH	
Storage Humidity		H _{ST}	10	90	%RH	

Notes : 1. Temperature and relative humidity range are shown in the figure below.
Wet bulb temperature should be Max 39 °C, and no condensation of water.
2. Gravity mura can be guaranteed below 40 °C condition.





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3. Electrical Specifications

3-1. Electrical Characteristics

It requires two power inputs. One is employed to power for the LCD circuit. The other is used for the EEFL backlight and inverter circuit.

Table 2. ELECTRICAL CHARACTERISTICS

Parameter	Symbol	Value			Unit	Note
		Min	Typ	Max		
Circuit :						
Power Input Voltage	VLCD	10.8	12.0	13.2	VDC	
Power Input Current	ILCD	-	573	745	mA	1
		-	765	995	mA	2
Power Consumption	PLCD	-	6.88	8.94	Watt	1
Rush current	IRUSH	-	-	4	A	3

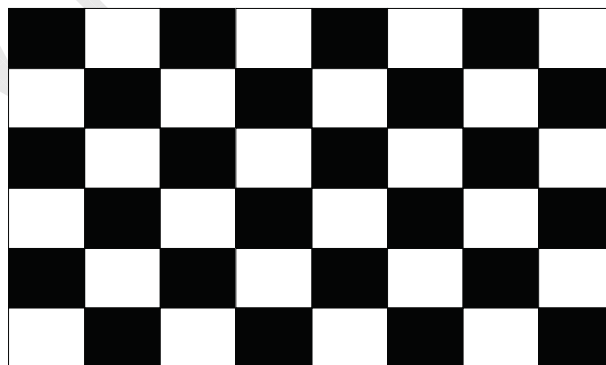
Notes : 1. The specified current and power consumption are under the V_{LCD}=12.0V, 25 ± 2°C, f_V=60Hz condition whereas mosaic pattern(8 x 6) is displayed and f_V is the frame frequency.

2. The current is specified at the maximum current pattern.

3. The duration of rush current is about 2ms and rising time of power input is 0.5ms (min.).

White : 255Gray

Black : 0Gray



Mosaic Pattern(8 x 6)



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Table 3. ELECTRICAL CHARACTERISTICS (Continue)

Parameter			Symbol	Values			Unit	Notes
				Min	Typ	Max		
Inverter :								
Power Supply Input Voltage			VBL	22.8	24.0	25.2	Vdc	1
Power Supply Input Current	After Aging		IBL_A	-	3.58	3.88	A	1
	Before Aging		IBL_B	-	4.08	4.38	A	2
Power Supply Input Current (In-Rush)			Irush	-	-	8	A	VBL = 22.8V VBR-B = 3.3V EXTVBR-B = 100%
Power Consumption			PBL	-	86	93	W	1
Input Voltage for Control System Signals	On/Off	On	V on	2.5	-	5.0	Vdc	
		Off	V off	-0.3	0.0	0.8	Vdc	
	Brightness	Adjust	VBR-B	0.0	-	3.3	Vdc	6
	Brightness	Adjust	EXTVBR-B	25	-	100	%	6, 8
	EXTVBR-B	High	V_PWM_H	2.3	-	5.0	V	8
		Low	V_PWM_L	0		0.8	V	
PWM Frequency for NTSC & PAL			NTSC/PAL		120/100		Hz	7, 8
Lamp:								
Discharge Stabilization Time			Ts			3	min	3
Life Time				50,000			Hrs	4

Notes :

- Electrical characteristics are determined after the unit has been 'ON' and stable for approximately 120 minutes at $25 \pm 2^\circ\text{C}$. The specified current and power consumption are under the typical supply Input voltage 24V and V_{BR} ($V_{BR-B} : 3.3V$ & $EXTV_{BR-B} = 100\%$), it is total power consumption.
- Electrical characteristics are determined within 30 minutes at $25 \pm 2^\circ\text{C}$.
The specified currents are under the typical supply Input voltage 24V.
- The brightness of the lamp after lighted for 5minutes is defined as 100%.
TS is the time required for the brightness of the center of the lamp to be not less than 95% at typical current.
The screen of LCD module may be partially dark by the time the brightness of lamp is stable after turn on.
- Specified Values are for a single lamp which is aligned horizontally.
The life time is determined as the time which luminance of the lamp is 50% compared to that of initial value at the typical lamp current ($V_{BR-B} : 3.3V$ & $EXTV_{BR-B} : 100\%$), on condition of continuous operating at $25 \pm 2^\circ\text{C}$.
- The duration of rush current is about 10 ms.
- $EXTV_{BR-B}$ must be 'OPEN' when adjusting brightness using V_{BR-B} . And V_{BR-B} must be 'OPEN' when adjusting brightness using $EXTV_{BR-B}$.
- LGD recommend that the PWM freq. is synchronized with two times harmonic of Vsync signal of system.
- $EXTV_{BR-B}$ is based on input PWM duty of the inverter.



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3-2. Interface Connections

This LCD module employs two kinds of interface connection, a 51-pin connector is used for the module electronics and Master 14-pin connectors are used for the integral backlight system.

3-2-1. LCD Module

- LCD Connector(CN1): FI-R51S-HF(manufactured by JAE) or compatible
- Mating Connector : FI-R51HL(JAE) or compatible

Table 4. MODULE CONNECTOR(CN1) PIN CONFIGURATION

No	Symbol	Description	No	Symbol	Description
1	GND	Ground	27	Bit Select	'H' or NC= 10bit(D) , 'L' = 8bit
2	NC	No Connection	28	R2AN	SECOND LVDS Receiver Signal (A-)
3	NC	No Connection	29	R2AP	SECOND LVDS Receiver Signal (A+)
4	NC	No Connection	30	R2BN	SECOND LVDS Receiver Signal (B-)
5	NC	No Connection	31	R2BP	SECOND LVDS Receiver Signal (B+)
6	NC	No Connection	32	R2CN	SECOND LVDS Receiver Signal (C-)
7	LVDS Select	'H' =JEIDA , 'L' or NC = VESA	33	R2CP	SECOND LVDS Receiver Signal (C+)
8	NC	No Connection	34	GND	Ground
9	NC	No Connection	35	R2CLKN	SECOND LVDS Receiver Clock Signal(-)
10	NC	No Connection	36	R2CLKP	SECOND LVDS Receiver Clock Signal(+)
11	GND	Ground	37	GND	Ground
12	R1AN	FIRST LVDS Receiver Signal (A-)	38	R2DN	SECOND LVDS Receiver Signal (D-)
13	R1AP	FIRST LVDS Receiver Signal (A+)	39	R2DP	SECOND LVDS Receiver Signal (D+)
14	R1BN	FIRST LVDS Receiver Signal (B-)	40	R2EN	SECOND LVDS Receiver Signal (E-)
15	R1BP	FIRST LVDS Receiver Signal (B+)	41	R2EP	SECOND LVDS Receiver Signal (E+)
16	R1CN	FIRST LVDS Receiver Signal (C-)	42	Reserved	No connection or GND
17	R1CP	FIRST LVDS Receiver Signal (C+)	43	Reserved	No connection or GND
18	GND	Ground	44	GND	Ground
19	R1CLKN	FIRST LVDS Receiver Clock Signal(-)	45	GND	Ground
20	R1CLKP	FIRST LVDS Receiver Clock Signal(+)	46	GND	Ground
21	GND	Ground	47	NC	No connection
22	R1DN	FIRST LVDS Receiver Signal (D-)	48	VLCD	Power Supply +12.0V
23	R1DP	FIRST LVDS Receiver Signal (D+)	49	VLCD	Power Supply +12.0V
24	R1EN	FIRST LVDS Receiver Signal (E-)	50	VLCD	Power Supply +12.0V
25	R1EP	FIRST LVDS Receiver Signal (E+)	51	VLCD	Power Supply +12.0V
26	Reserved	No connection or GND	-	-	-

- Notes :
1. All GND(ground) pins should be connected together to the LCD module's metal frame.
 2. All VLCD (power input) pins should be connected together.
 3. All Input levels of LVDS signals are based on the EIA 644 Standard. (Please see the Appendix VII)
 4. Specific pins(pin No. #2~#6) are used for internal data process of the LCD module.
If not used, these pins are no connection.
 5. LVDS pin (pin No. #24,25,40,41) are used for 10Bit(D) of the LCD module.
If used for 8Bit(R), these pins are no connection.
 6. Specific pin No. #44 is used for "No signal detection" of system signal interface.
It should be GND for NSB(No Signal Black) during the system interface signal is not.
If this pin is "H", LCD Module displays AGP(Auto Generation Pattern).

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3-2-2. Backlight Inverter

- Inverter Connector : 20022WR-14B1(Yeonho) or Equivalent

- Mating Connector : 20022HS-14 or Equivalent

Table 5. INVERTER CONNECTOR PIN CONFIGURATION

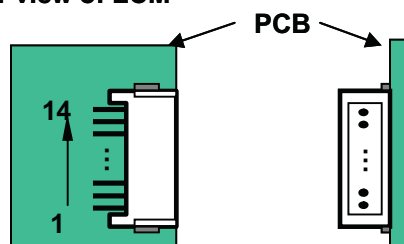
Pin No	Symbol	Description	Note
1	VBL	Power Supply +24.0V	
2	VBL	Power Supply +24.0V	
3	VBL	Power Supply +24.0V	
4	VBL	Power Supply +24.0V	
5	VBL	Power Supply +24.0V	
6	GND	Backlight Ground	1
7	GND	Backlight Ground	
8	GND	Backlight Ground	
9	GND	Backlight Ground	
10	GND	Backlight Ground	
11	EXTVBR-B	Burst dimming control (PWM)	
12	VON/OFF	Backlight ON/OFF control	
13	VBR-B	Burst dimming control (DC)	
14	Status	Lamp Status	2

Notes : 1. GND should be connected to the LCD module's metal frame.

2. Normal : Low (under 0.7V) / Abnormal : High (upper 3.0V)

Please see Appendix V for more information.

3. Each impedance of pin #11, 12 and 13 is over 100[KΩ] , over 100[KΩ] and over 50[KΩ].

◆ Rear view of LCM

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3-3. Signal Timing Specifications

Table 6 shows the signal timing required at the input of the LVDS transmitter. All of the interface signal timing should be satisfied with the following specification for normal operation.

Table 6. TIMING TABLE for NTSC (DE Only Mode)

ITEM		Symbol	Min	Typ	Max	Unit	Note
Horizontal	Display Period	tHV	-	960	-	tclk	
	Blank	tHB	72	140	320	tclk	
	Total	tHP	1032	1100	1280	tclk	2200/2
Vertical	Display Period	tVV	-	1080	-	Lines	
	Blank	tVB	10	45	86	Lines	
	Total	tVP	1090	1125	1166	Lines	

ITEM		Symbol	Min	Typ	Max	Unit	Note
Frequency	DCLK	fCLK	70.5	74.25	78	MHz	148.5/2
	Horizontal	fH	64.1	67.5	70.9	KHz	
	Vertical	fV	57	60	63	Hz	

Table 7 shows the signal timing required at the input of the LVDS transmitter. All of the interface signal timing should be satisfied with the following specification for normal operation.

Table 7. TIMING TABLE for PAL (DE Only Mode)

ITEM		Symbol	Min	Typ	Max	Unit	Note
Horizontal	Display Period	tHV	-	960	-	tclk	
	Blank	tHB	72	140	320	tclk	
	Total	tHP	1032	1100	1280	tclk	2200/2
Vertical	Display Period	tVV	-	1080	-	Lines	
	Blank	tVB	228	270	300	Lines	
	Total	tVP	1308	1350	1380	Lines	

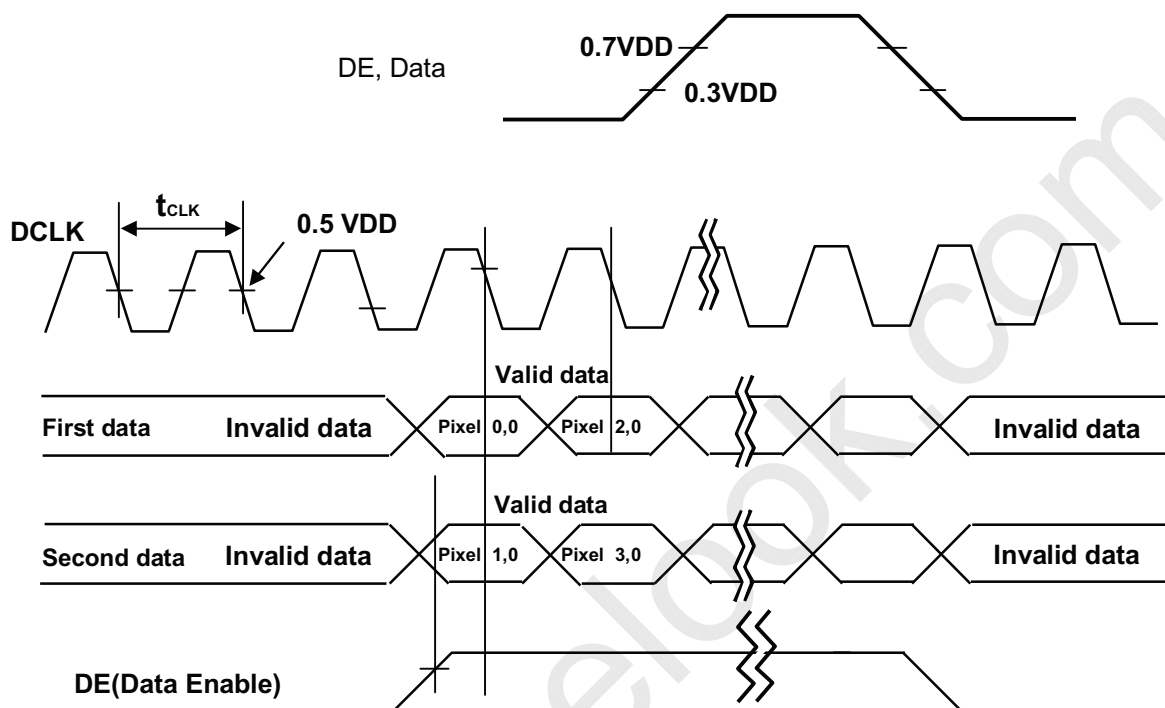
ITEM		Symbol	Min	Typ	Max	Unit	Note
Frequency	DCLK	fCLK	70.5	74.25	78	MHz	148.5/2
	Horizontal	fH	64.1	67.5	70.9	KHz	
	Vertical	fV	47.5	50	52.5	Hz	

Note : The Input of HSYNC & VSYNC signal does not have an effect on normal operation(DE Only Mode).
The performance of the electro-optical characteristics may be influenced by variance of the vertical refresh rate.

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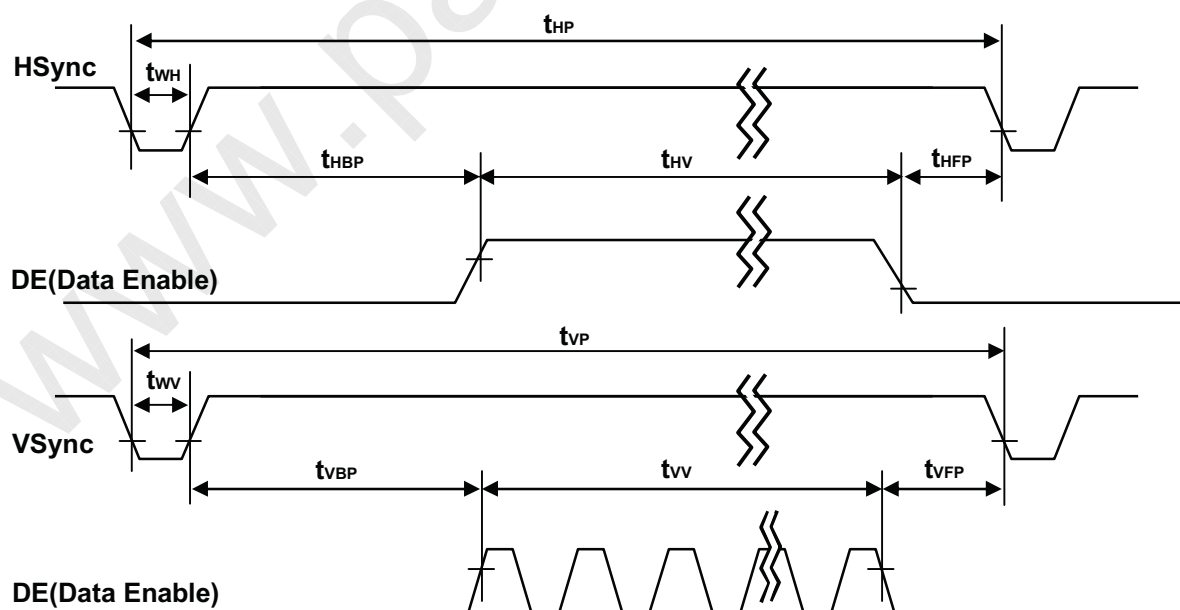
3-4. Signal Timing Waveforms



* Reference : Sync. Relation

$$* t_{HB} = t_{HFP} + t_{WH} + t_{HBP}$$

$$* t_{VB} = t_{VFP} + t_{WV} + t_{VBP}$$





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3-5. Color Data Reference

The brightness of each primary color(red,green,blue) is based on the 10-bit gray scale data input for the color. The higher binary input, the brighter the color. Table 8 provides a reference for color versus data input.

Table 8. COLOR DATA REFERENCE

Color		Input Color Data																													
		RED										GREEN										BLUE									
		MSB					LSB					MSB					LSB					MSB					LSB				
		R9	R8	R7	R6	R5	R4	R3	R2	R1	R0	G9	G8	G7	G6	G5	G4	G3	G2	G1	G0	B9	B8	B7	B6	B5	B4	B3	B2	B1	B0
Basic Color	Black	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Red (1023)	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Green (1023)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
	Blue (1023)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1
	Cyan	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
	Magenta	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1
	Yellow	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0
	White	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
RED	RED (000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (001)	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	...																														
	RED (1022)	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	RED (1023)	1	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
GREEN	GREEN (000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	GREEN (001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0
	...																														
	GREEN (1022)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0	0
	GREEN (1023)	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	0	0	0	0	0	0	0	0	0	0
BLUE	BLUE (000)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	BLUE (001)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
	...																														
	BLUE (1022)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	0	0	0
	BLUE (1023)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	1	1	1	1	1	1	1	1

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3-6. Power Sequence

3-6-1. LCD Driving circuit

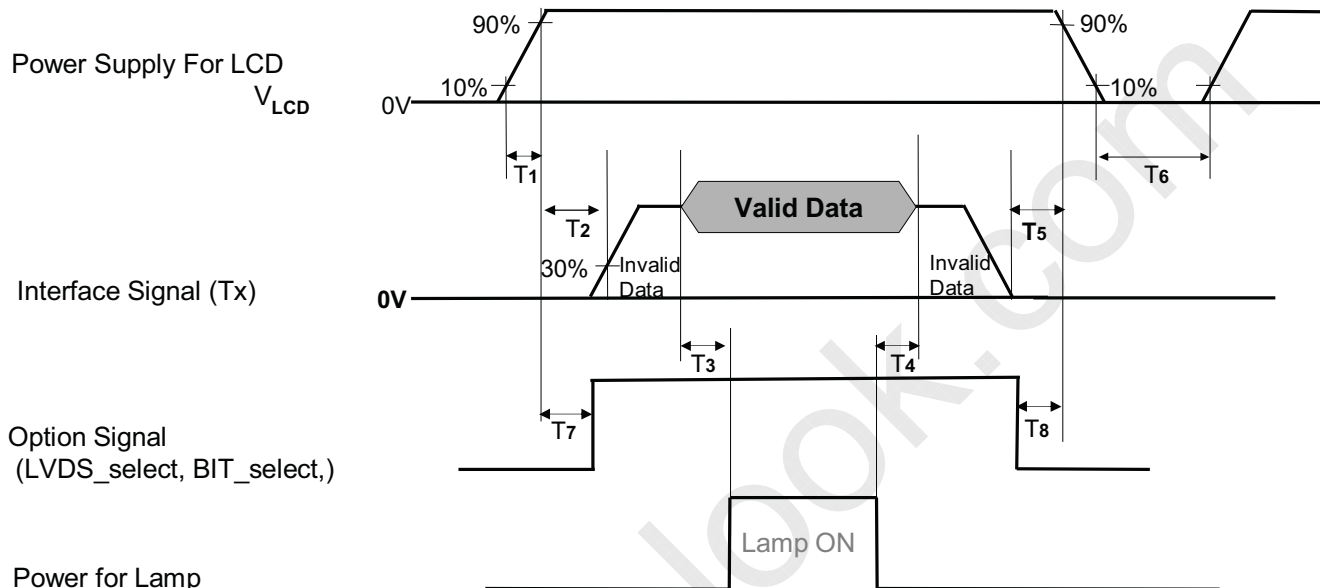


Table 9. POWER SEQUENCE

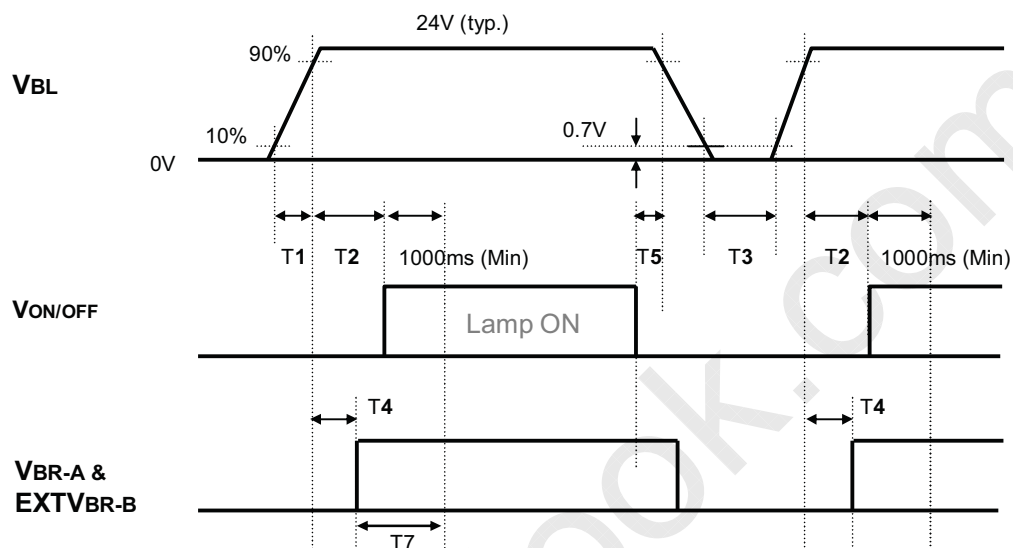
Parameter	Value			Unit	Notes
	Min	Typ	Max		
T1	0.5	-	20	ms	
T2	0.5	-	-	ms	4
T3	200	-	-	ms	3
T4	200	-	-	ms	3
T5	0	-	-	ms	
T6	2.0	-	-	s	5
T7	0.5	-	T2	ms	4
T8	0	-	-	ms	4

- Note :
1. Please avoid floating state of interface signal at invalid period.
 2. When the interface signal is invalid, be sure to pull down the power supply V_{LCD} to 0V.
 3. The T3/T4 is recommended value, the case when failed to meet a minimum specification, abnormal display would be shown. There is no reliability problem.
 4. If the on time of signals (Interface signal and Option signals) precedes the on time of Power (V_{LCD}), it will be happened abnormal display.
 5. T6 should be measured after the Module has been fully discharged between power off and on period.

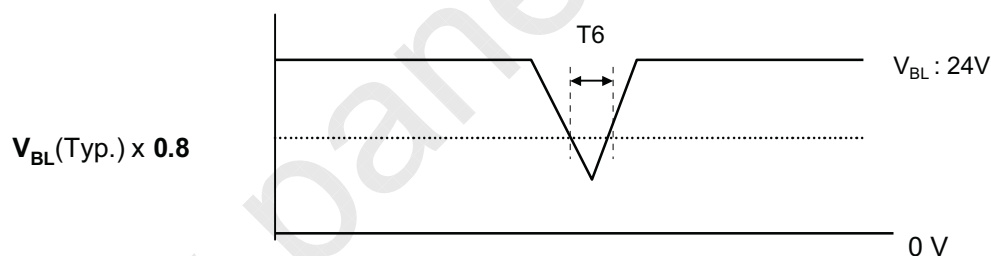
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3-6-2. Sequence for Inverter Power Supply For Inverter



3-6-3. Dip condition for Inverter

**Table 10. Power Sequence for Inverter**

Parameter	Values			Units	Remarks
	Min	Typ	Max		
T1	20	-	-	ms	1
T2	500	-	-	ms	
T3	200	-	-	ms	
T4	0	-	-	ms	2
T5	10	-	-	ms	
T6	-	-	10	ms	$V_{BL}(Typ) \times 0.8$
T7	1000	-	-	ms	3

Notes : 1. T1 describes rising time of 0V to 24V and this parameter does not applied at restarting time.

2. T4(max) is less than T2.

3. In T7 section, EXT V_{BR-B} is recommended 100%.

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4. Optical Specification

Optical characteristics are determined after the unit has been 'ON' and stable in a dark environment at $25\pm 2^{\circ}\text{C}$. The values specified are at an approximate distance 50cm from the LCD surface at a viewing angle of Φ and θ equal to 0° .

FIG. 1 shows additional information concerning the measurement equipment and method.

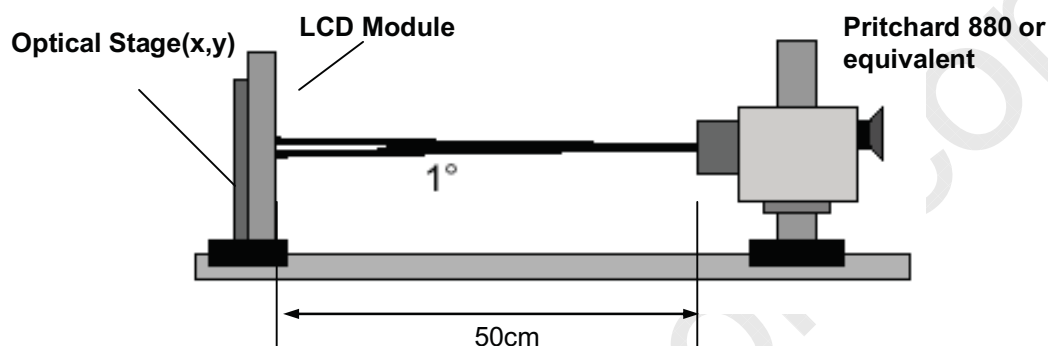


FIG. 1 Optical Characteristic Measurement Equipment and Method

$T_a = 25\pm 2^{\circ}\text{C}$, $V_{\text{LCD}} = 12.0\text{V}$, $f_v = 60\text{Hz}$, $D_{\text{clk}} = 74.25\text{MHz}$
 $\text{EXTVBR_B} = 100\%$, $V_{\text{BR_B}} = 3.3\text{V}$

Table 11. OPTICAL CHARACTERISTICS

Parameter		Symbol		Value			Unit	Note
				Min	Typ	Max		
Contrast Ratio		CR		900	1300	-		1
Surface Luminance, white		L _{WH}		400	500	-	cd/m ²	2
Luminance Variation		δ _{WHITE}	5P	-	-	1.3		3
Response Time	Gray-to-Gray	G to G		-	5	8	ms	4
	Uniformity	δ _{G TO G}		-	-	1		5
Color Coordinates [CIE1931]	RED	Rx		Typ -0.03	0.637	Typ +0.03		
		Ry			0.335			
	GREEN	Gx			0.286			
		Gy			0.604			
	BLUE	Bx			0.145			
		By			0.061			
	WHITE	Wx			0.279			
		Wy			0.292			
Viewing Angle (CR>10)								
	x axis, right(φ=0°)	θr		89	-	-	degree	6
	x axis, left (φ=180°)	θl		89	-	-		
	y axis, up (φ=90°)	θu		89	-	-		
	y axis, down (φ=270°)	θd		89	-	-		
Gray Scale				-	-	-		7

LC370WUN

Product Specification

Notes :1. Contrast Ratio(CR) is defined mathematically as :

$$CR = \frac{\text{Surface Luminance at all white pixels}}{\text{Surface Luminance at all black pixels}}$$

It is measured at center 1-point.

- Surface luminance is determined after the unit has been 'ON' and 1Hour after lighting the backlight in a dark environment at $25 \pm 2^\circ\text{C}$. Surface luminance is the luminance value at center 1-point across the LCD surface 50cm from the surface with all pixels displaying white. For more information see the FIG. 2.
- The variation in surface luminance, δ WHITE is defined as :

$$\delta \text{ WHITE}(5P) = \text{Maximum}(L_{on1}, L_{on2}, L_{on3}, L_{on4}, L_{on5}) / \text{Minimum}(L_{on1}, L_{on2}, L_{on3}, L_{on4}, L_{on5})$$
 Where L_{on1} to L_{on5} are the luminance with all pixels displaying white at 5 locations .
 For more information, see the FIG. 2.
- Response time is the time required for the display to transit from G(N) to G(M) (Rise Time, Tr_R) and from G(M) to G(N) (Decay Time, Tr_D). For additional information see the FIG. 3. ($N < M$)
 ※ G to G Spec stands for average value of all measured points.
 Photo Detector : RD-80S / Field : 2°
- Gray to Gray Response time uniformity is Reference data. Please see Appendix IX.
- Viewing angle is the angle at which the contrast ratio is greater than 10. The angles are determined for the horizontal or x axis and the vertical or y axis with respect to the z axis which is normal to the LCD module surface. For more information, see the FIG. 4.
- Gray scale specification
 Gamma Value is approximately 2.2. For more information, see the Table 12.

Table 12. GRAY SCALE SPECIFICATION

Gray Level	Luminance [%] (Typ.)
L0	0.07
L63	0.24
L127	1.04
L191	2.49
L255	4.68
L319	7.66
L383	11.5
L447	16.1
L511	21.6
L575	28.1
L639	35.4
L703	43.7
L767	53.0
L831	63.2
L895	74.5
L959	86.7
L1023	100

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Product Specification

Measuring point for surface luminance & measuring point for luminance variation.

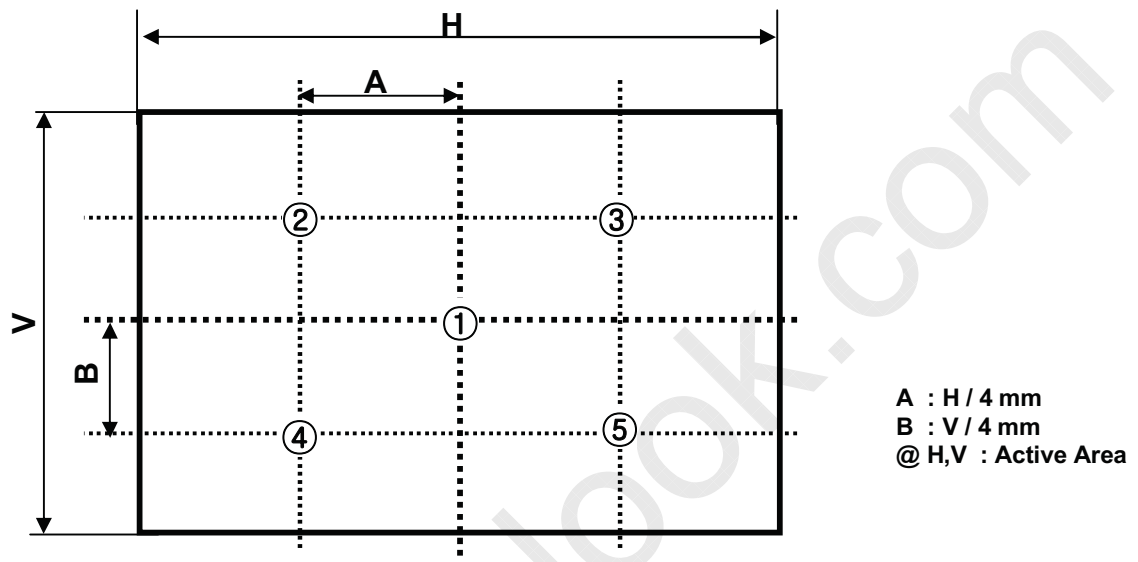


FIG. 2 5 Points for Luminance Measure

Response time is defined as the following figure and shall be measured by switching the input signal for "Gray(N)" and "Gray(M)".

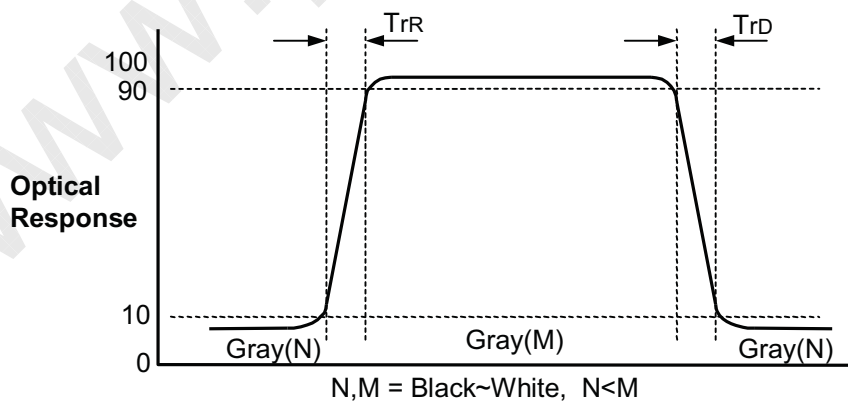


FIG. 3 Response Time

LC370WUN

Product Specification

Dimension of viewing angle range

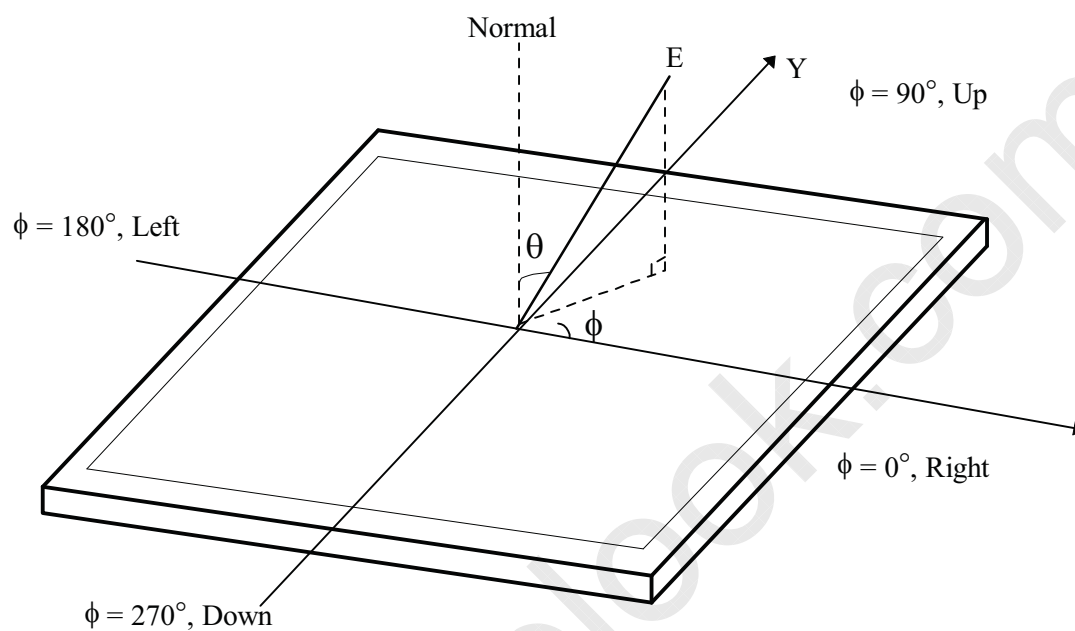


FIG. 4 Viewing Angle



LC370WUN

Product Specification

5. Mechanical Characteristics

Table 13 provides general mechanical characteristics.

Table 13. MECHANICAL CHARACTERISTICS

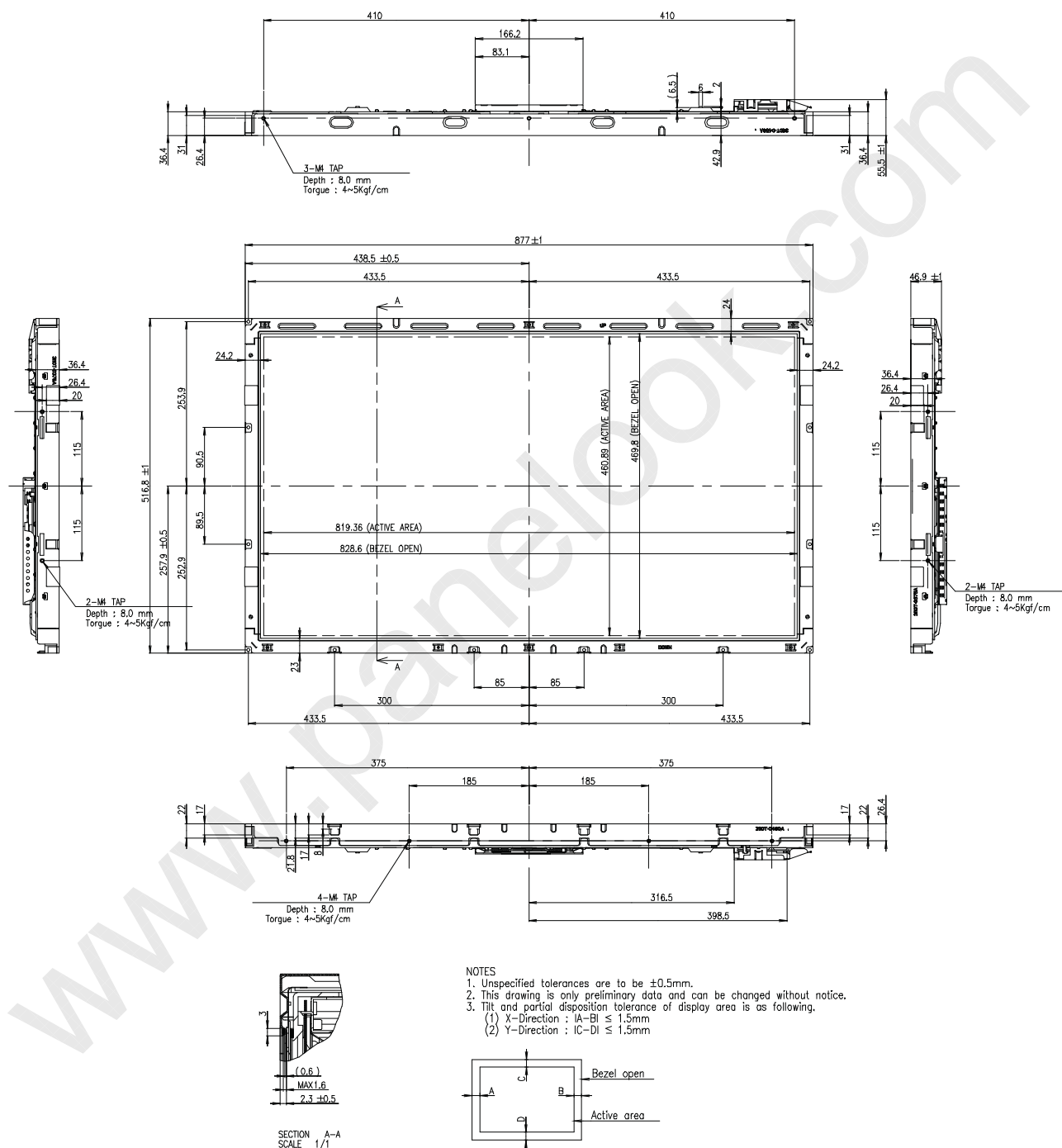
Item	Value	
Outline Dimension	Horizontal	877.0 mm
	Vertical	516.8 mm
	Depth	55.5 mm
Bezel Area	Horizontal	828.6 mm
	Vertical	469.8 mm
Active Display Area	Horizontal	819.36 mm
	Vertical	460.89 mm
Weight	7,700g (Typ.)/ 8,000g(Max)	

Note : Please refer to a mechanical drawing in terms of tolerance at the next page.

LC370WUN

Product Specification

<FRONT VIEW>



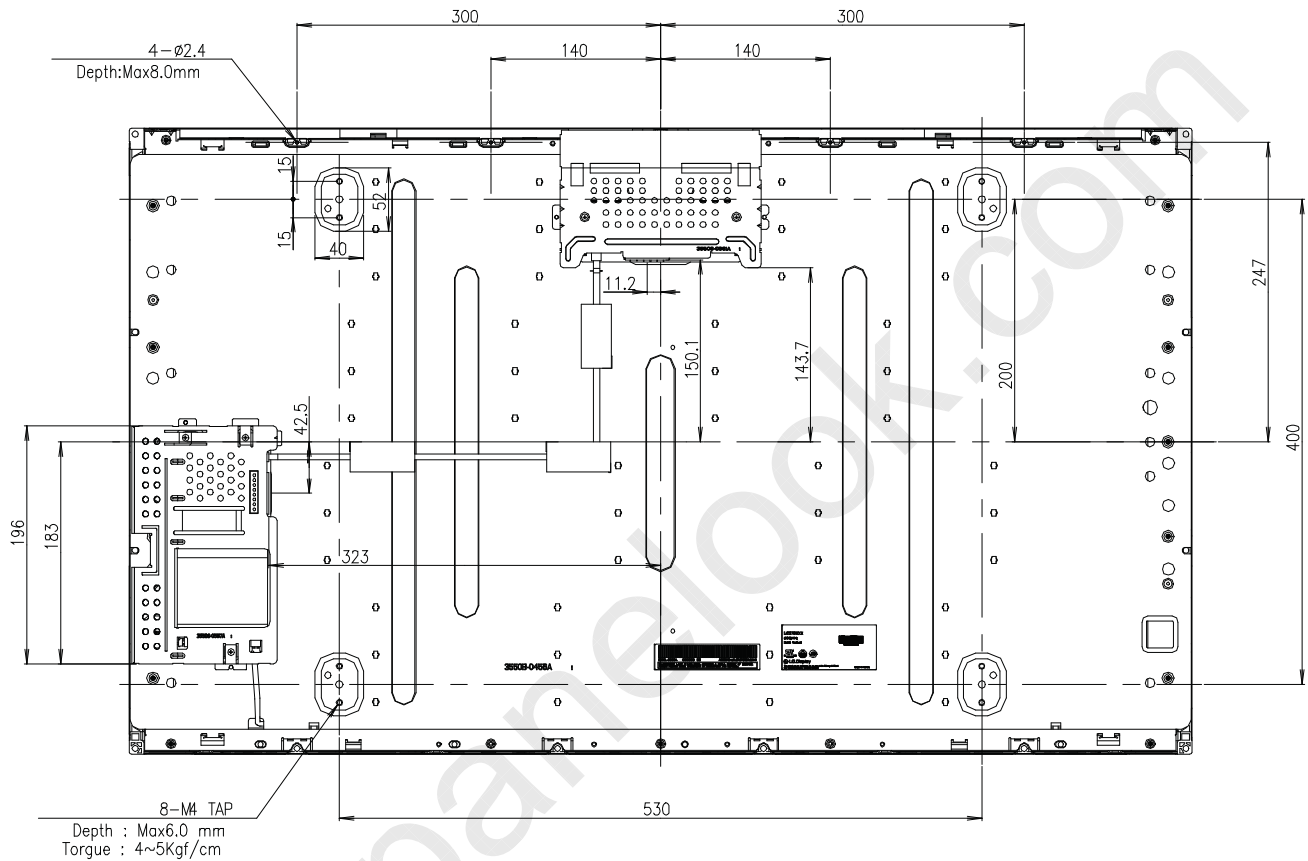
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Product Specification

<REAR VIEW>



Notes : It should be recommended that any exterior materials do not go passing up the red area slanted.
(For example, electrical cable, system board , etc). Otherwise, it could cause that abnormal display happens.



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Product Specification

6. Reliability

Table 14. ENVIRONMENT TEST CONDITION

No.	Test Item	Condition
1	High temperature storage test	Ta= 60°C 240h
2	Low temperature storage test	Ta= -20°C 240h
3	High temperature operation test	Ta= 50°C 50%RH 240h
4	Low temperature operation test	Ta= 0°C 240h
5	Vibration test (non-operating)	Wave form : random Vibration level : 1.0Grms Bandwidth : 10-300Hz Duration : X,Y,Z Each direction per 10 min.
6	Shock test (non-operating)	Shock level : 100Grms Waveform : half sine wave, 2ms Direction : $\pm X$, $\pm Y$, $\pm Z$ One time each direction
7	Humidity condition Operation	Ta= 40 °C ,90%RH
8	Altitude operating storage / shipment	0 - 15,000 ft 0 - 40,000 ft

Note : Before and after Reliability test, LCM should be operated with normal function.



LC370WUN

Product Specification

7. International Standards

7-1. Safety

- a) UL 60065, 7th Edition, dated June 30, 2003, Underwriters Laboratories, Inc., Standard for Audio, Video and Similar Electronic Apparatus.
- b) CAN/CSA C22.2, No. 60065:03, Canadian Standards Association, Standard for Audio, Video and Similar Electronic Apparatus.
- c) IEC60065:2001, 7th Edition CB-scheme and EN 60065:2002, Safety requirements for Audio, Video and Similar Electronic Apparatus..

7-2. EMC

- a) ANSI C63.4 "Methods of Measurement of Radio-Noise Emissions from Low-Voltage Electrical and Electrical Equipment in the Range of 9kHz to 40GHz. "American National Standards Institute(ANSI), 1992
- b) CISPR13 "Limits and Methods of Measurement of Radio interference characteristics of Sound and Television broadcast receivers and associated equipment"
CISPR22 "Limits and Methods of Measurement of Radio interference characteristics of Information Technology Equipment" International Special Committee on Radio Interference.
- c) EN55013 "Limits and Methods of Measurement of Radio interference characteristics of Sound and Television broadcast receivers and associated equipment"
EN55022 "Limits and Methods of Measurement of Radio interference characteristics of Information Technology Equipment" European Committee for Electro Technical Standardization.(CENELEC), 1988(Including A1:2000)

LC370WUN

Product Specification

8. Packing

8-1. Information of LCM Label

a) Lot Mark

A	B	C	D	E	F	G	H	I	J	K	L	M
---	---	---	---	---	---	---	---	---	---	---	---	---

A,B,C : SIZE(INCH)

E : MONTH

G ~ M : SERIAL NO.

D : YEAR

F : FACTORY CODE

Note

1. YEAR

Year	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
Mark	1	2	3	4	5	6	7	8	9	0

2. MONTH

Month	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Mark	1	2	4	4	5	6	7	8	9	A	B	C

3. FACTORY CODE

Factory Code	Gumi	Nanjing	Paju	Poland	Guangzhou
Mark	K	C	P	W	Z

b) Location of Lot Mark

Serial NO. is printed on the label. The label is attached to the backside of the LCD module.
This is subject to change without prior notice.

8-2. Packing Form

a) Package quantity in one box : 4 pcs

b) Box Size : 968mm X 366mm X 595mm



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Product Specification

9. Precautions

Please pay attention to the followings when you use this TFT LCD module.

9-1. Mounting Precautions

- (1) You must mount a module using specified mounting holes (Details refer to the drawings).
- (2) You should consider the mounting structure so that uneven force (ex. Twisted stress) is not applied to the module. And the case on which a module is mounted should have sufficient strength so that external force is not transmitted directly to the module.
- (3) Please attach the surface transparent protective plate to the surface in order to protect the polarizer. Transparent protective plate should have sufficient strength in order to resist external force.
- (4) You should adopt radiation structure to satisfy the temperature specification.
- (5) Acetic acid type and chlorine type materials for the cover case are not desirable because the former generates corrosive gas of attacking the polarizer at high temperature and the latter causes circuit break by electro-chemical reaction.
- (6) Do not touch, push or rub the exposed polarizers with glass, tweezers or anything harder than HB pencil lead. And please do not rub with dust clothes with chemical treatment. Do not touch the surface of polarizer for bare hand or greasy cloth. (Some cosmetics are detrimental to the polarizer.)
- (7) When the surface becomes dusty, please wipe gently with absorbent cotton or other soft materials like chamois soaks with petroleum benzine. Normal-hexane is recommended for cleaning the adhesives used to attach front / rear polarizers. Do not use acetone, toluene and alcohol because they cause chemical damage to the polarizer.
- (8) Wipe off saliva or water drops as soon as possible. Their long time contact with polarizer causes deformations and color fading.
- (9) Do not open the case because inside circuits do not have sufficient strength.

9-2. Operating Precautions

- (1) The spike noise causes the mis-operation of circuits. It should be lower than following voltage :
 $V = \pm 200\text{mV}$ (Over and under shoot voltage)
- (2) Response time depends on the temperature. (In lower temperature, it becomes longer.)
- (3) Brightness depends on the temperature. (In lower temperature, it becomes lower.)
And in lower temperature, response time (required time that brightness is stable after turned on) becomes longer
- (4) Be careful for condensation at sudden temperature change. Condensation makes damage to polarizer or electrical contacted parts. And after fading condensation, smear or spot will occur.
- (5) When fixed patterns are displayed for a long time, remnant image is likely to occur.
- (6) Module has high frequency circuits. Sufficient suppression to the electromagnetic interference shall be done by system manufacturers. Grounding and shielding methods may be important to minimize the interference.
- (7) Please do not give any mechanical and/or acoustical impact to LCM. Otherwise, LCM can't be operated its full characteristics perfectly.
- (8) A screw which is fastened up the steels should be a machine screw.
(if not, it can cause conductive particles and deal LCM a fatal blow)
- (9) Please do not set LCD on its edge.
- (10) It is recommended to avoid the signal cable and conductive material over the inverter transformer for it can cause the abnormal display and temperature rising.



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Product Specification

9-3. Electrostatic Discharge Control

Since a module is composed of electronic circuits, it is not strong to electrostatic discharge. Make certain that treatment persons are connected to ground through wrist band etc. And don't touch interface pin directly.

9-4. Precautions for Strong Light Exposure

Strong light exposure causes degradation of polarizer and color filter.

9-5. Storage

When storing modules as spares for a long time, the following precautions are necessary.

- (1) Store them in a dark place. Do not expose the module to sunlight or fluorescent light. Keep the temperature between 5°C and 35°C at normal humidity.
- (2) The polarizer surface should not come in contact with any other object.
It is recommended that they be stored in the container in which they were shipped.

9-6. Handling Precautions for Protection Film

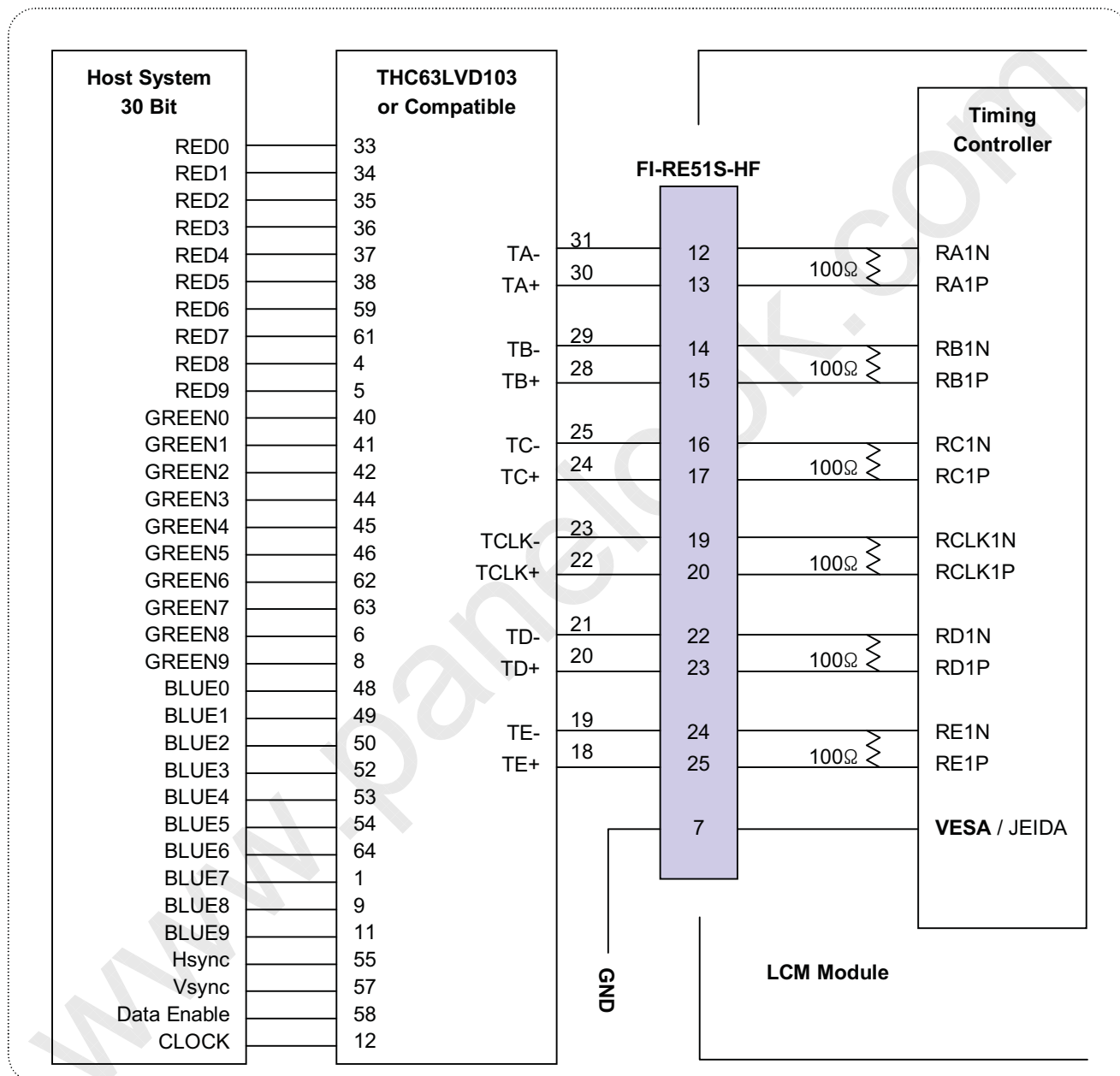
- (1) The protection film is attached to the bezel with a small masking tape.
When the protection film is peeled off, static electricity is generated between the film and polarizer.
This should be peeled off slowly and carefully by people who are electrically grounded and with well ion-blown equipment or in such a condition, etc.
- (2) When the module with protection film attached is stored for a long time, sometimes there remains a very small amount of glue still on the bezel after the protection film is peeled off.
- (3) You can remove the glue easily. When the glue remains on the bezel surface or its vestige is recognized, please wipe them off with absorbent cotton waste or other soft material like chamois soaked with normal-hexane.

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Product Specification

APPENDIX- I-1

■ Required signal assignment for Flat Link (Thine : THC63LVD103) Transmitter (Pin7="L or NC")



Notes:

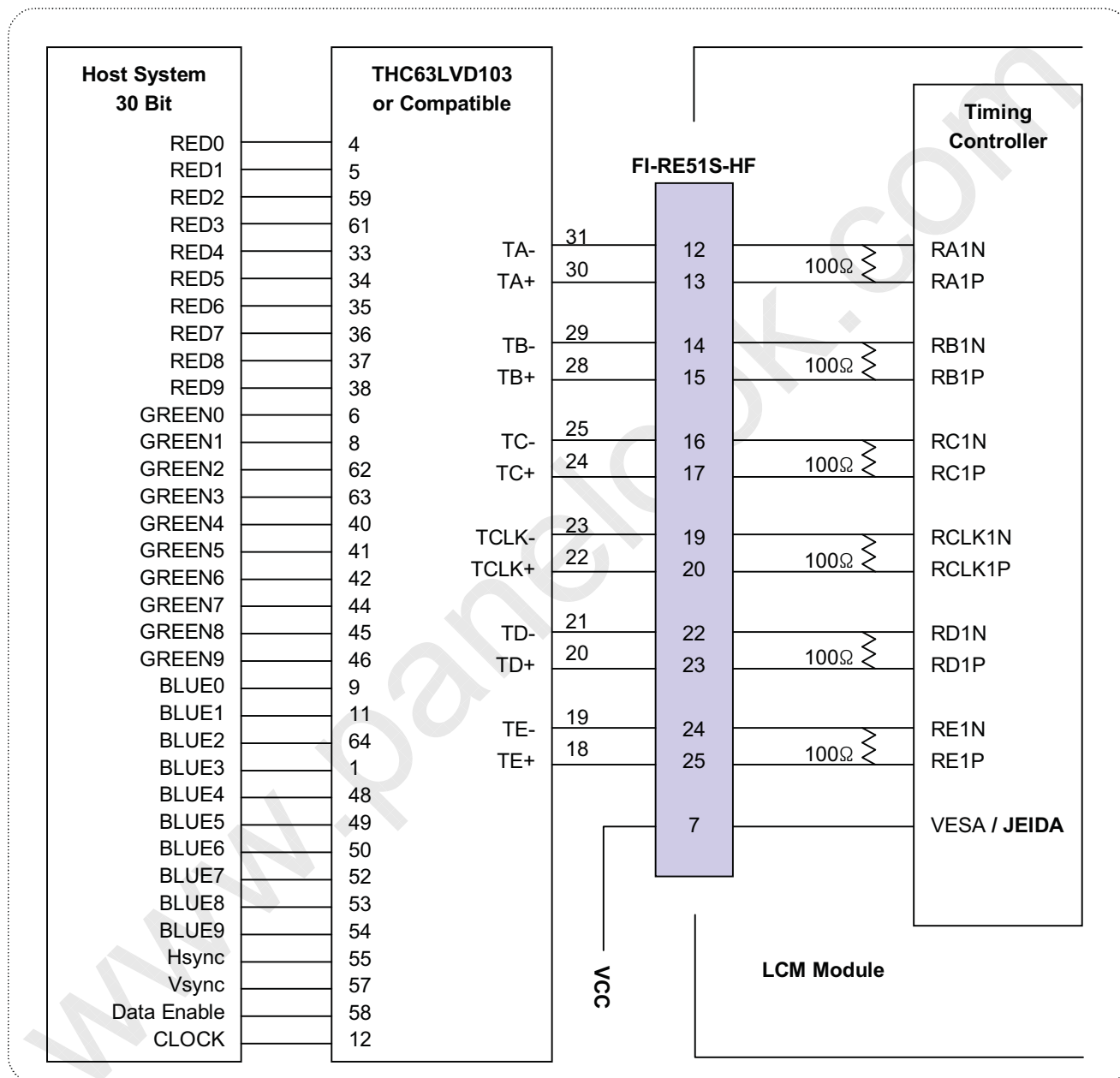
1. The LCD module uses a 100 Ohm(Ω) resistor between positive and negative lines of each receiver input.
2. Refer to LVDS transmitter data sheet for detail descriptions. (THC63LVD103 or Compatible)
3. '9' means MSB and '0' means LSB at R,G,B pixel data.

LC370WUN

Product Specification

APPENDIX- 1-2

■ Required signal assignment for Flat Link (Thine : THC63LVD103) Transmitter (Pin7="H")



Notes:

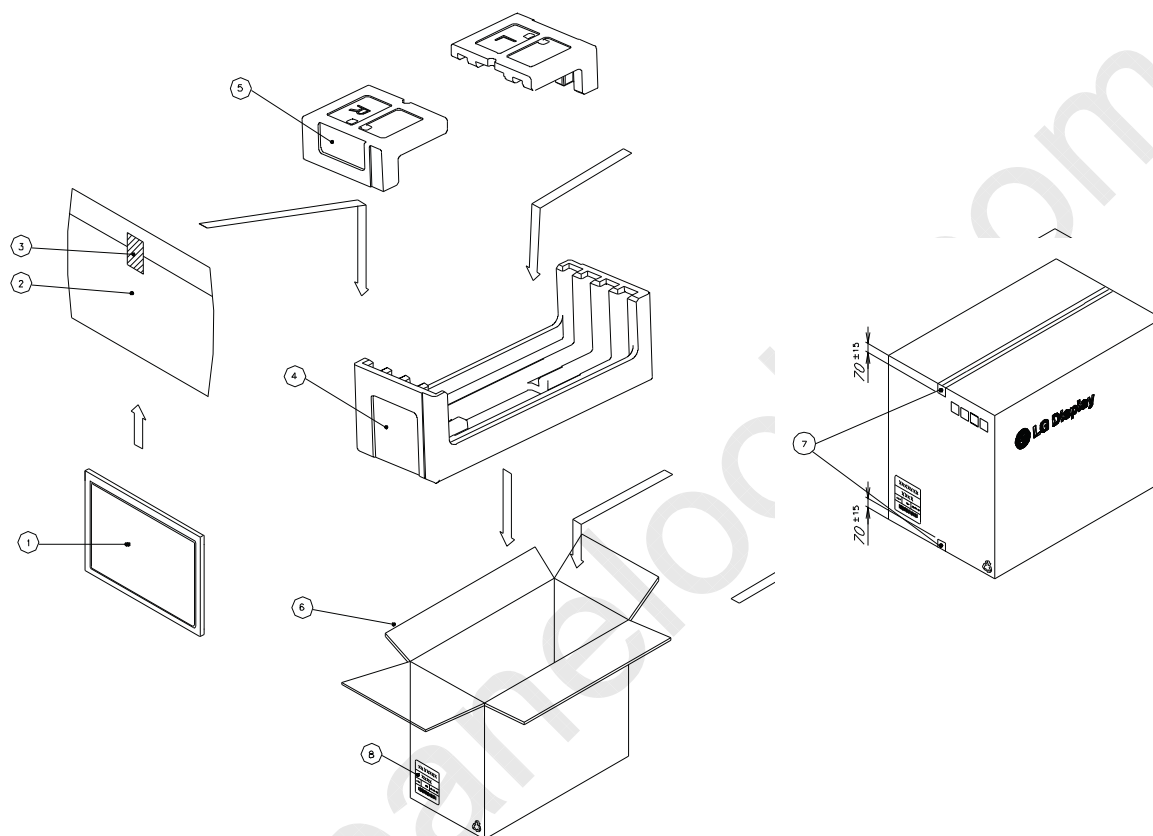
1. The LCD module uses a 100 Ohm(Ω) resistor between positive and negative lines of each receiver input.
2. Refer to LVDS transmitter data sheet for detail descriptions. (THC63LVD103 or Compatible)
3. '9' means MSB and '0' means LSB at R,G,B pixel data.

LC370WUN

Product Specification

APPENDIX- II -1

■ LC370WUN-SBG1 Packing Ass'y

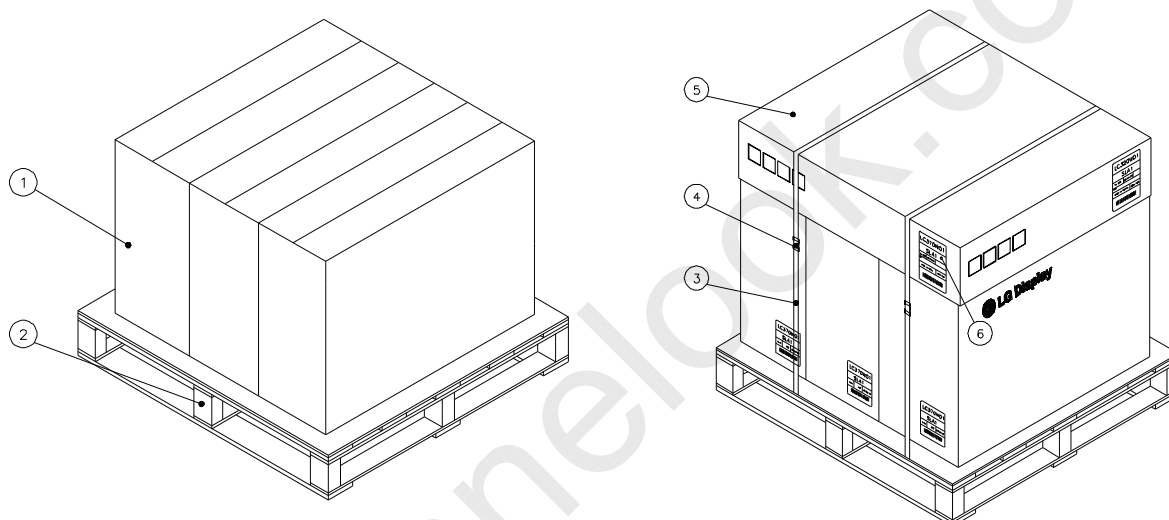


NO.	DESCRIPTION	MATERIAL
1	LCD MODULE	
2	BAG	AL
3	TAPE	MASKING 20MM X 50M
4	PACKING, BOTTOM	EPS
5	PACKING, TOP R_L	EPS
6	BOX	PAPER_DW3
7	TAPE	OPP 70MMX300M
8	LABEL	YUPO PAPER 100X100

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APPENDIX- II -2

■ LC370WUN-SBG1 Pallet Ass'y

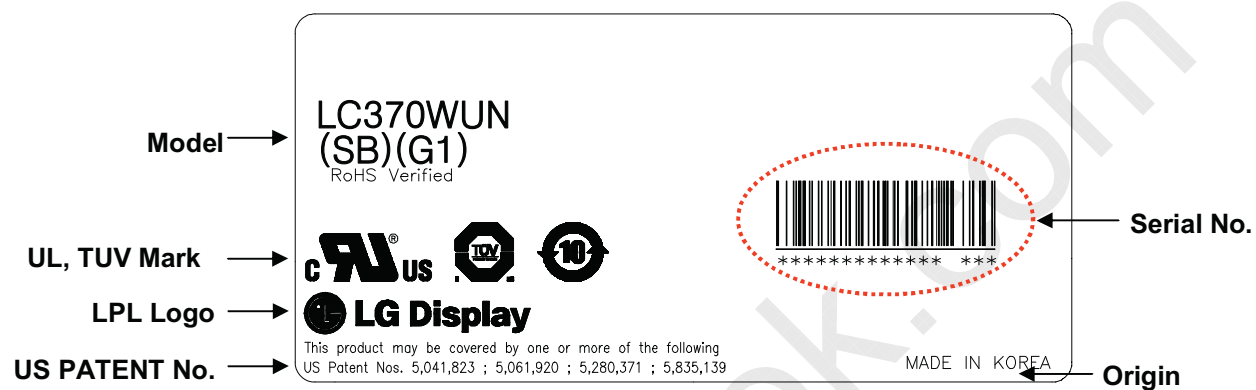


NO.	DESCRIPTION	MATERIAL
1	PACKING ASS'Y	
2	PALLET	Plywood_1140X990X130
3	BAND	PP
4	BAND, CLIP	CLIP 18MM
5	ANGLE, COVER	DW3
6	LABEL	YUPO PAPER

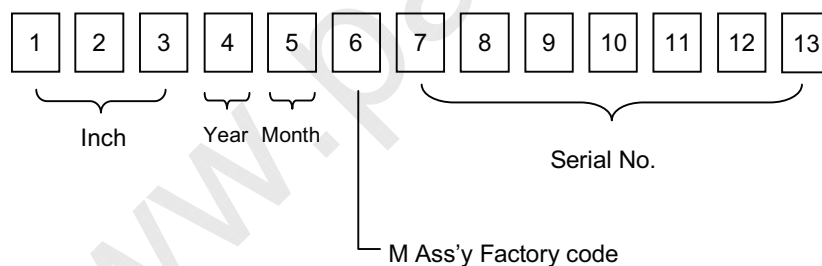
LC370WUN

APPENDIX- III

■ LCM Label



■ Serial No. (See CAS 23page for more information)







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APPENDIX- IV

■ Box Label

LC370WUN		
SBG1		
4 PCS	LOT/MM-DD	
MADE IN KOREA		RoHS Verified
 *****		

■ Pallet Label

LC370WUN		
SBG1		
12 PCS	LOT/MM-DD	
MADE IN KOREA		RoHS Verified
 *****		

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Product Specification

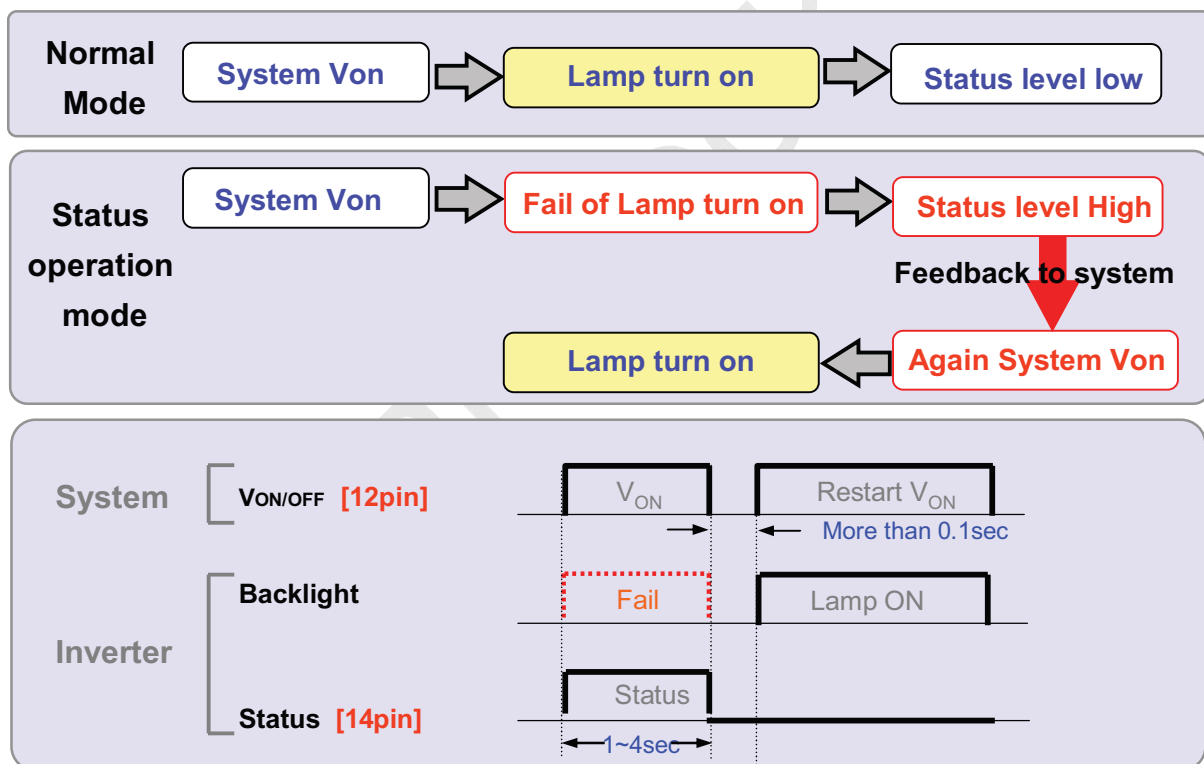
APPENDIX- V

Inverter 14th Pin (Status) Design Guide

❑ Function of Status pin

- Purpose : Preventing of backlight off by restarting the inverter technically
- How to : When inverter is abnormal operation, TV system inputs the Von signal in the inverter once more to turn on the lamp safely
- Attention : Restart system's Von signal when status signal is high for some time (min:1sec , max:4sec.)
(The turn on time of lamp can be late such as the low temperature or the storage time)

❑ Status operation modes in TV set



❑ Inverter pin map

Pin No	Symbol	Description	Inv.
11	EXTVBR-B	Burst Dimming Control (PWM)	EXTVBR-B
12	VON/OFF	On/Off Control	VON/OFF
13	VBR-B	Burst Dimming Control (DC)	VBR-B
14	Status	Normal : Under 0.7V Abnormal : Upper 3.0V	status

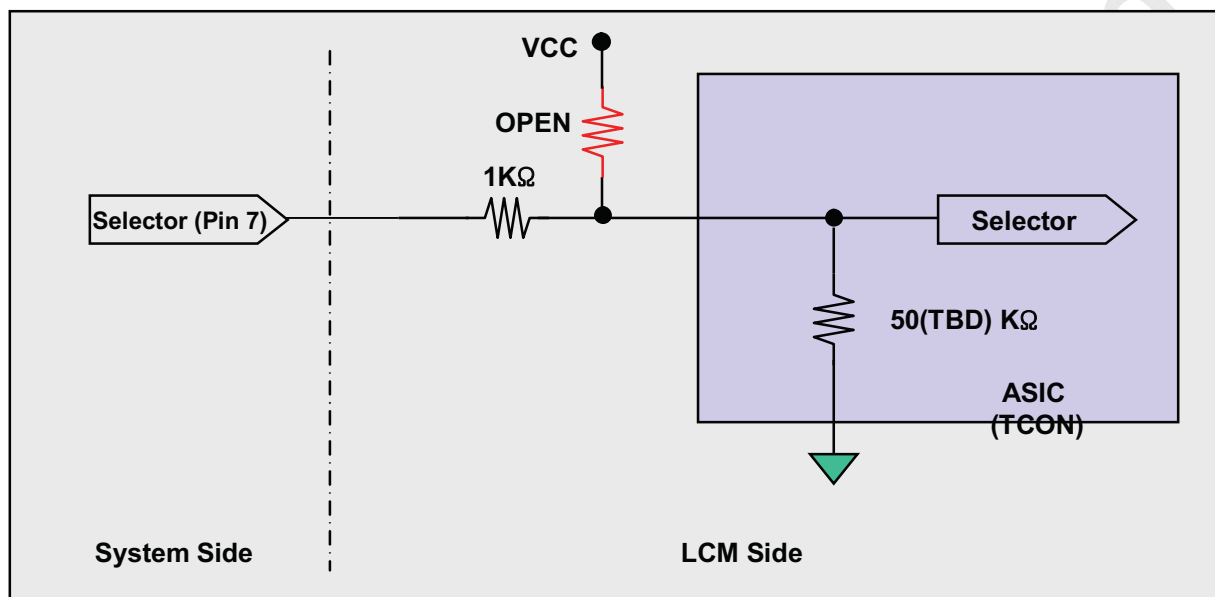
LC370WUN

Product Specification

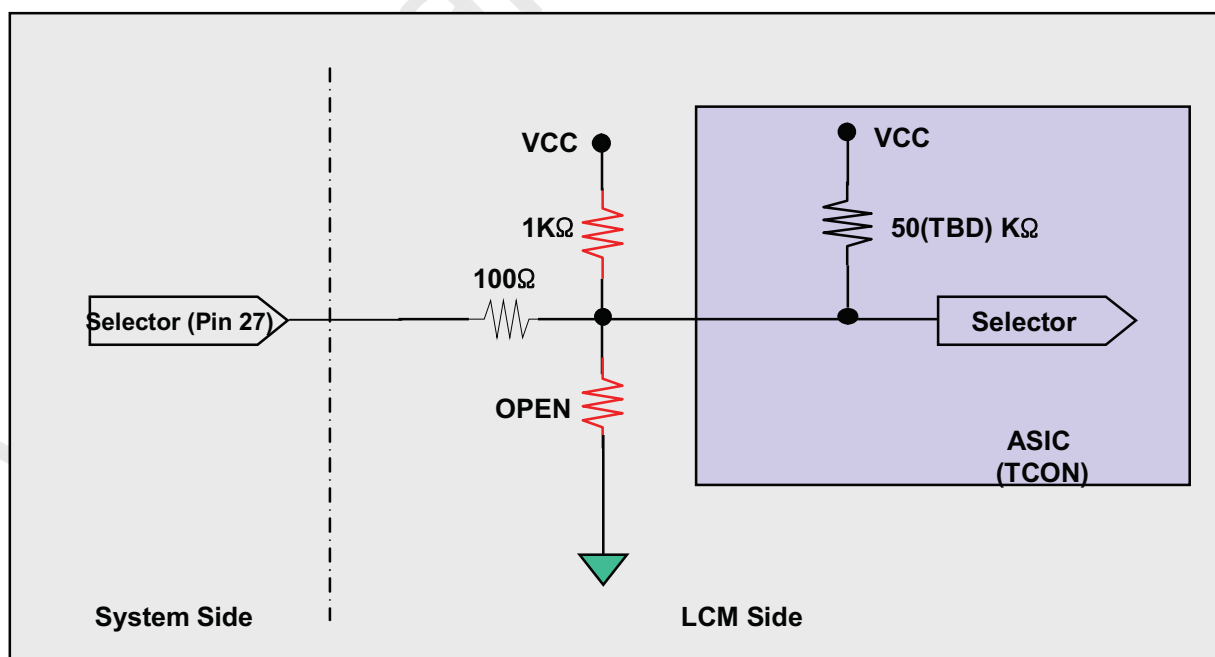
APPENDIX- VI

Option Pin Circuit Block Diagram

Circuit Block Diagram of LVDS Format Selection pin



Circuit Block Diagram of Bit Selection pin



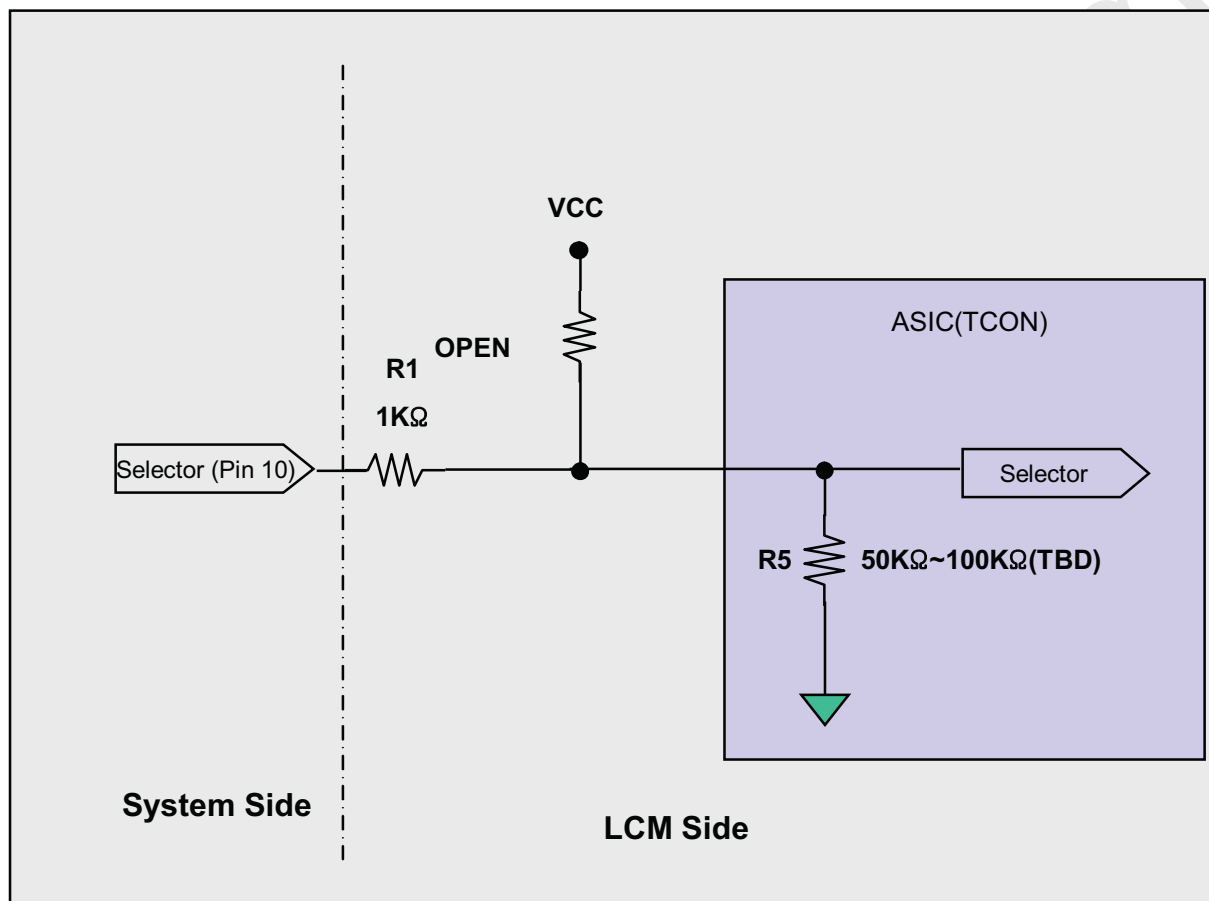
LC370WUN

Product Specification

APPENDIX- VI-2

■ Option Pin Circuit Block Diagram

Circuit Block Diagram of OPC Enable Selection pin



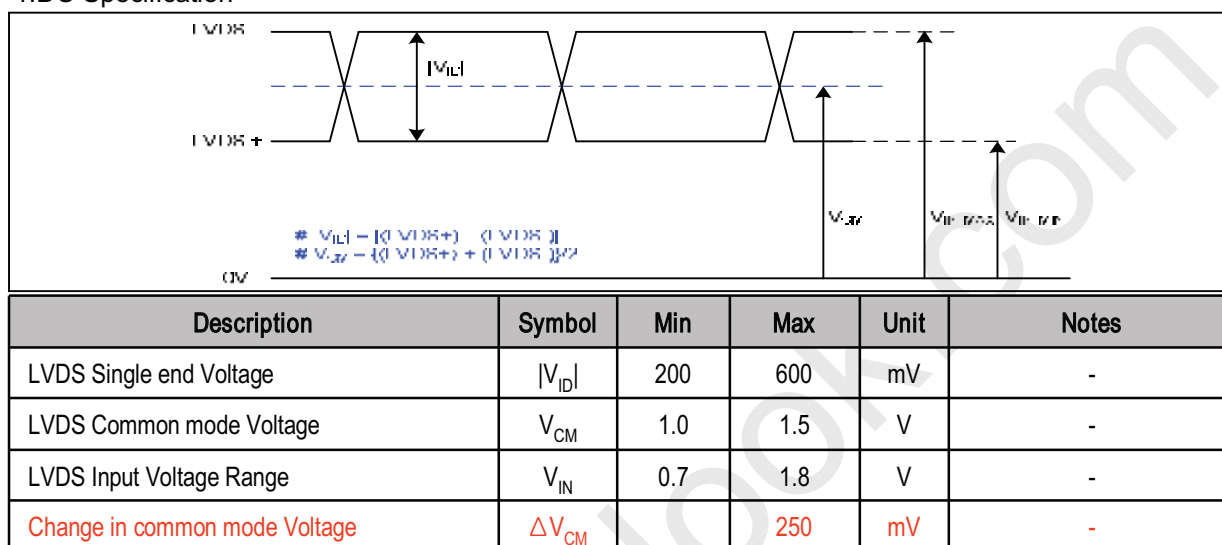
LC370WUN

Product Specification

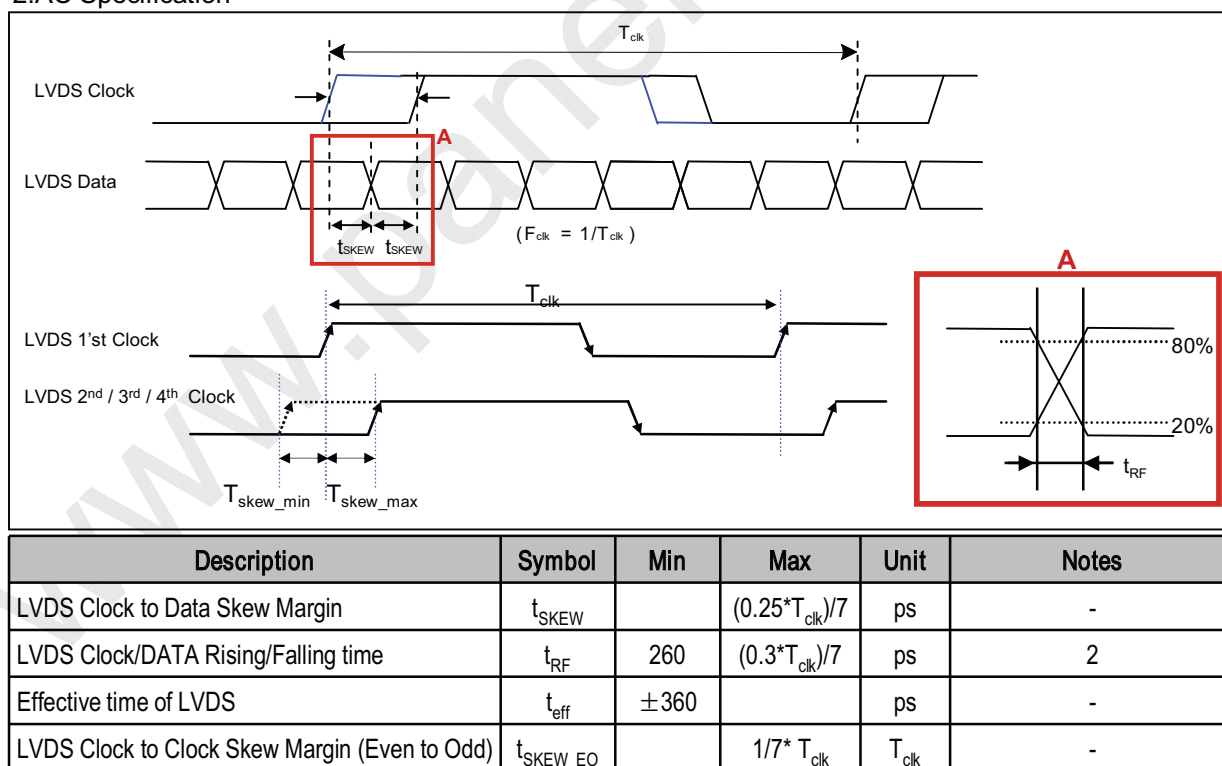
APPENDIX- VII-1

LVDS Input characteristics

1.DC Specification



2.AC Specification



Notes : 1. All Input levels of LVDS signals are based on the EIA 644 Standard.

2. If t_{RF} isn't enough, t_{eff} should meet the range.

Ver. 1.0

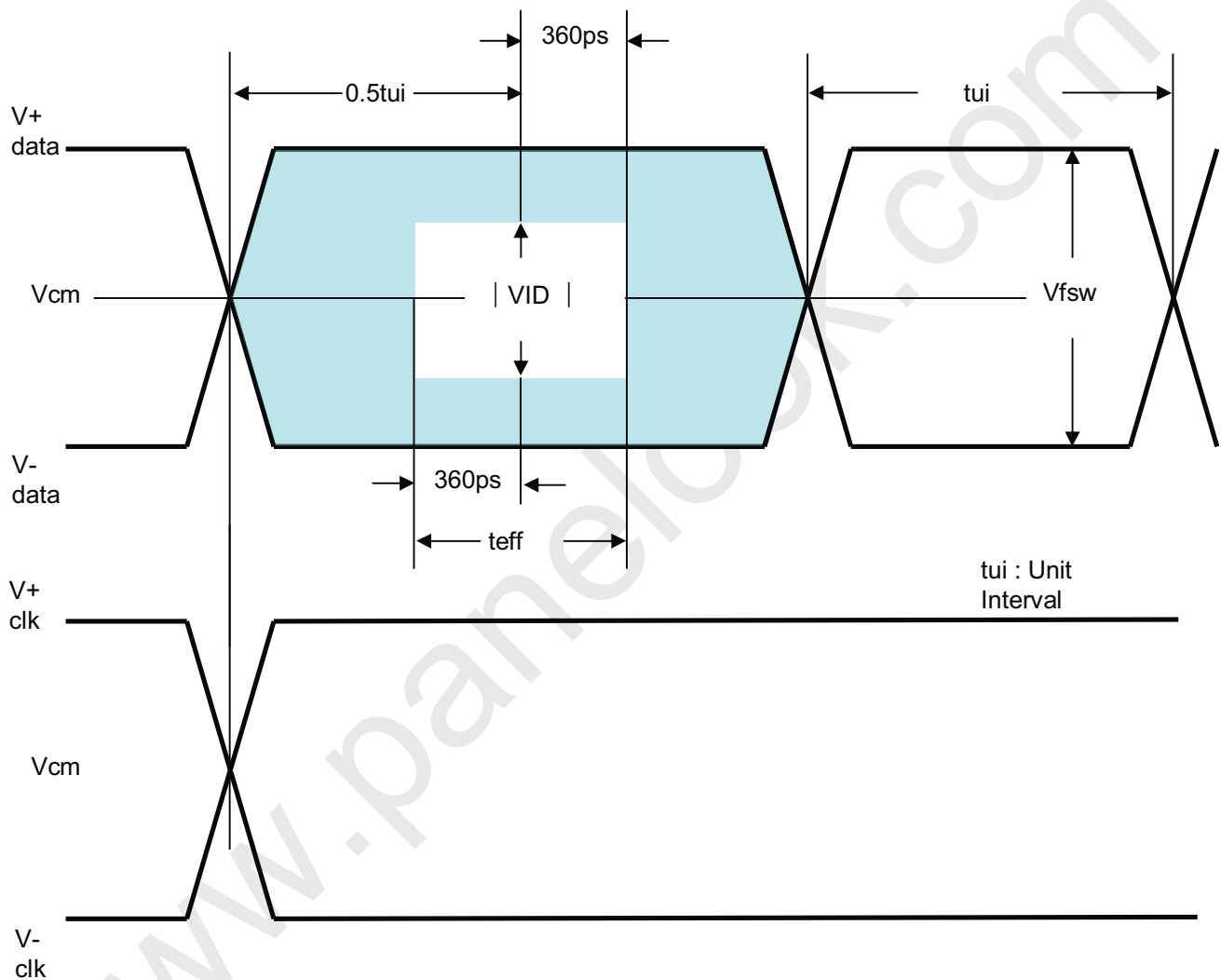
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Product Specification

APPENDIX- VII-2

LVDS Input characteristics



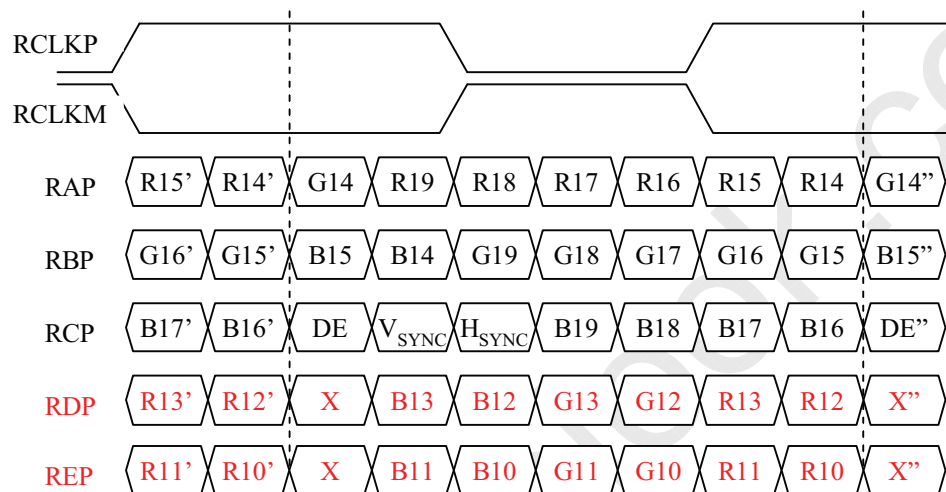
LC370WUN

Product Specification

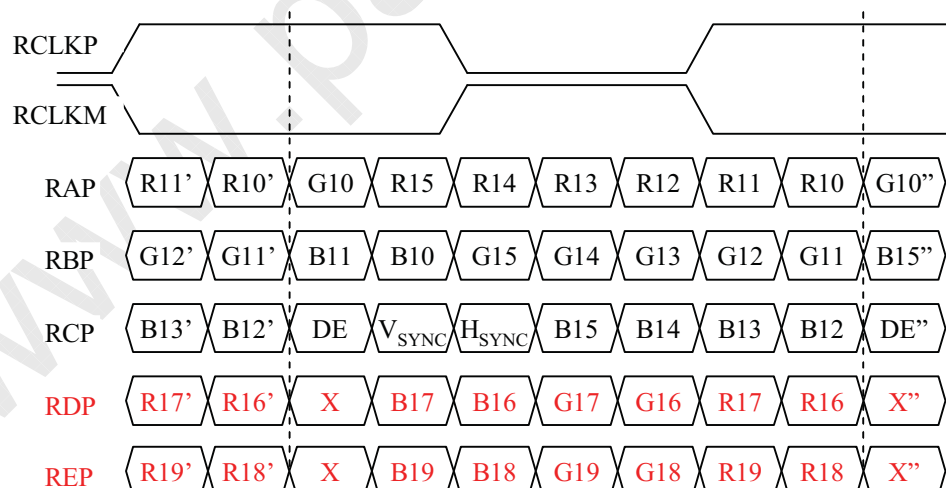
APPENDIX- VIII-1

LVDS Data-Mapping info. (10bit)

■ LVDS Select : “H” Data-Mapping (JEIDA format)



■ LVDS Select : “L” Data-Mapping (VESA format)



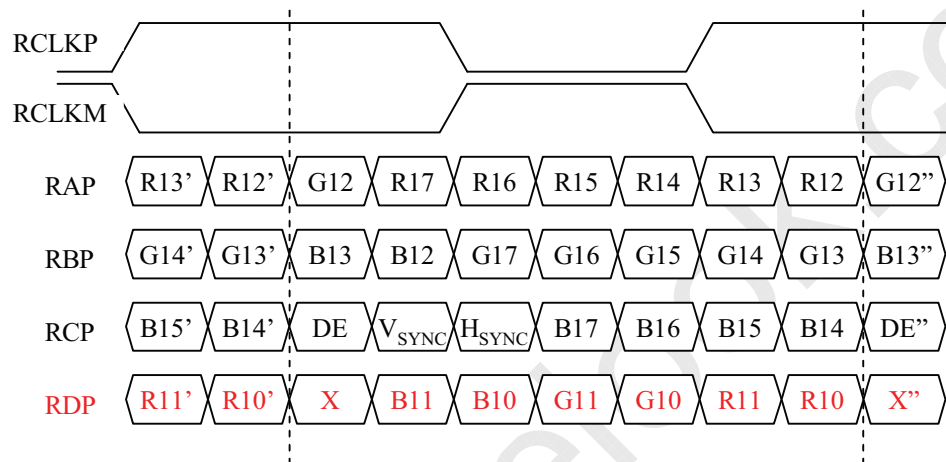
LC370WUN

Product Specification

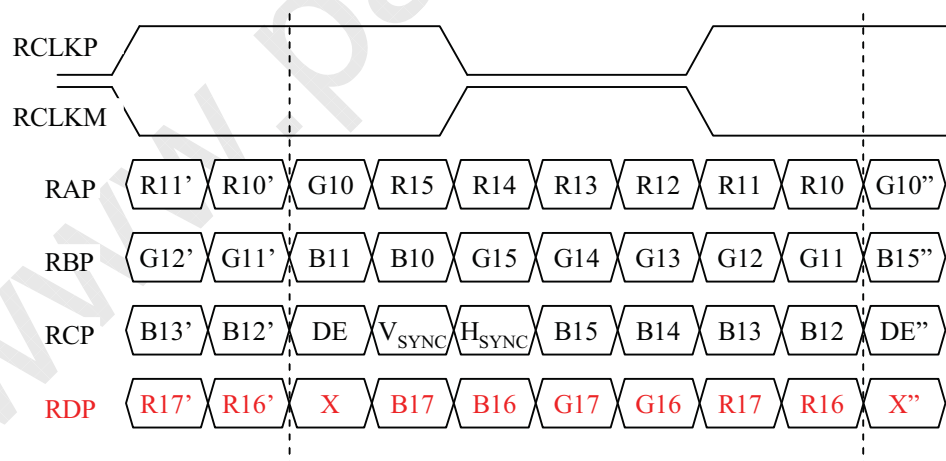
APPENDIX- VIII-2

LVDS Data-Mapping info. (8bit)

■ LVDS Select : “H” Data-Mapping (JEIDA format)



■ LVDS Select : “L” Data-Mapping (VESA format)



LC370WUN

Product Specification

APPENDIX- IX

Gray to Gray Response Time Uniformity

This is only the reference data of G to G and uniformity for LC370WUN-SBG1 model.

1. G to G Response Time :

Response time is defined as Figure3 and shall be measured by switching the input signal for "Gray (N) " and "Gray(M)".(32Gray Step at 8bit)

2. G to G Uniformity

The variation of G to G Uniformity , $\delta_{G \text{ to } G}$ is defined as :

$$G \text{ to } G \text{ Uniformity} = \frac{\text{Maximum}(G \text{ to } G) - \text{Typical}(G \text{ to } G)}{\text{Typical}(G \text{ to } G)} \leq 1$$

*Maximum (GtoG) means maximum value of measured time (N, M = 0 (Black) ~ 255(White), 32 gray step).

	0Gray	32Gray	64Gray	...	223Gray	255Gray
0Gray		TrR:0G→32G	TrR:0G→64G	...	TrR:0G→223G	TrR:0G→255G
32Gray	TrD:32G→0G		TrR:32G→64G	...	TrR:32G→223G	TrR:32G→255G
64Gray	TrD:64G→0G	TrD:64G→32G		...	TrR:64G→223G	TrR:64G→255G
...
223Gray	TrD:223G→0G	TrD:223G→32G	TrD:223G→64G	...		TrR:223G→255G
255Gray	TrD:255G→0G	TrD:255G→32G	TrD:255G→64G	...	TrD:255G→223G	

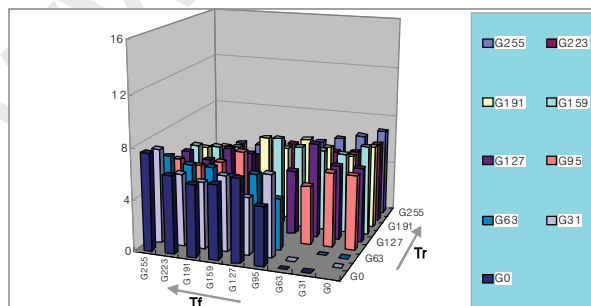
3. Sampling Size : 2 pcs

4. Measurement Method : Follow the same rule as optical characteristics measurement.

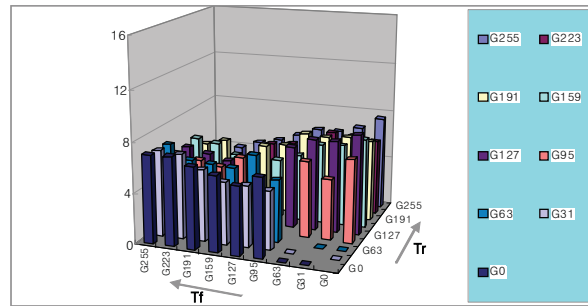
5. Current Status

Below table is actual data of production on 2009. 01 (LGD RV Event Sample)

	G to G Response Time [ms]		Uniformity
	Min.	Max.	
# 1	5.87	6.03	0.206
# 2	5.56	5.71	0.142



< # 1 >



< # 2 >

LC370WUN

Product Specification

APPENDIX- X-1

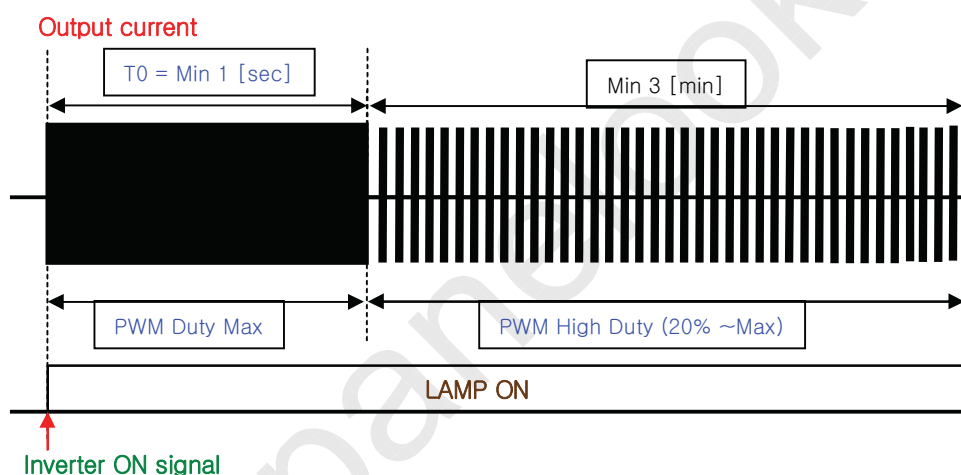
Mega DCR using condition(1)

- It is recommended not to sustain more than 10 min for Deep Dimming (Low duty of the inverter output current 0%~20%).
(About the input PWM duty see the table 3 on the page 7 (min duty)).

The deep dimming must be used very carefully due to limitation of lamp characteristics and specification.

- 1) For stable lamp on, its duty condition should follow below the condition.

After Inverter ON signal, T0 duration should be sustained.



- 2) Low duty(0%~20%) of **PWM**, B/L may not satisfy some of LCM specification.

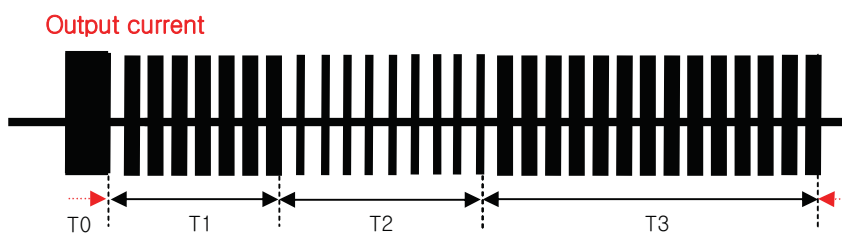
- Duration : the low duty operation(0 ~ 20%) must be limited within 10 minutes for one time operation.
- Ratio : the period of the low duty operation must be less than 1/5 compare to that of the high duty operation(20~Max) in a certain period to prevent unwanted operation.
- FOS : partial darkness or darkness of center area during the low duty might be happened due to insufficient lamp current.
- Warm up : the low duty must be used 3 min after the lamps "ON". In case of low temperature, more warm up time may be needed.

LC370WUN

Product Specification

APPENDIX- X-2

Mega DCR using condition(2)



Parameter	Value			Unit	Note
	Min	Typ	Max		
T1	3	-	-	min	PWM High Duty[20~Max%]
T2	-	-	10	min	PWM Low Duty[0~20%]
T3	T2 x 5	-	-	min	PWM High Duty[20~Max%]

- 3) Following the recommended conditions as aforementioned, there is no difference of lamp lifetime between conventional method and new one.